

# COVID-19 Impact Report British Columbia Arts & Culture Sector Spring 2021

April 30, 2021

Produced by

**GVPTA**

**GREATER VANCOUVER  
PROFESSIONAL  
THEATRE ALLIANCE**

*The GVPTA acknowledges that we are based on the unceded territories of the Coast Salish Peoples, including the xʷməθkwaʔəm (Musqueam), Skwxwú7mesh (Squamish), and Saálwataʔ (Tseil-Waututh) Nations.*

The COVID-19 pandemic has had a profound effect on the arts and culture sector. As part of a data collection strategy to gain an understanding of the impact in British Columbia, GVPTA developed a survey that was issued province-wide, and across artistic disciplines.

This report includes data collected between **April 6 and April 22, 2021**, through the **GVPTA COVID-19 B.C. Arts & Culture Impact Survey**.

GVPTA's previous COVID-19 Impact Reports released in 2020, can be found on our website at [www.gvpta.ca](http://www.gvpta.ca).

Questions may be directed to GVPTA executive director, Kenji Maeda at [kenji@gvpta.ca](mailto:kenji@gvpta.ca) or 604-608-6799.

### **Considerations:**

- We acknowledge that the survey was only conducted online and in English. Many individuals are facing challenges that may impact their own capacity to fill out a survey.
- We recognize that measuring impact will continue to be a challenge as realities faced by individuals and communities across the province are changing rapidly. As with any survey, this data is only a partial representation of the impact COVID-19 has had on the arts and culture sector.

### **Additional Details:**

- The survey was distributed through a network of arts service organizations, funders, and stakeholders across the province, social media, newsletters, and directly to previous survey respondents.
- Most questions within the survey were optional. Data in this report notes the number of responses (“n”) for the question or response option.
- Responses to GVPTA’s previous survey were used to measure changes to the same questions over time, and are noted as “December” or “June”.

### **Further Analysis:**

If you are looking for other segmented information, by discipline, region, demographics, or others, email Kenji Maeda at [kenji@gvpta.ca](mailto:kenji@gvpta.ca) to inquire.

## Table of Contents

### All Respondents

1-2	Introduction + Background
3	Table of Contents
4-5	Report Highlights
6-9	The Respondents: disciplines & regions

### Organization Respondents

10	Frequency of Programming
11	Sources of Funding, 2018-2020
12	BC Arts Council Resilience Supplement
13-15	Reopening Planning and Logistics
16-18	Obstacles
19	Gaps and Challenges
20	Threats
21	Employment
22-25	Indigenous + Racialized Representation on Staff and Board
26-27	Unrestricted Fund Scenarios

### Artist and Arts Worker Respondents

28	Demographics
29	Sector Experience
30-31	Annual Income
32	Hours of Work
33	Future Work in the Sector
34-35	Obstacles
36	Gaps and Challenges
37	Impact on Other Activities
38	Impact on Relationships
39-40	Comfort in Work and Non-Work Spaces
41	Unrestricted Fund Scenarios

### All Respondents

42-43	Staying Informed
44	Stress and Anxiety
45	Self Optimism
46-49	Sector Optimism

# Highlights

## About the Respondents

- Of the **551 respondents**, **55%** were individual **artists & arts workers**, and the other **45%** responded on behalf of an **organization**. Of the **304** responding as individuals, **50%** identified solely as an **artist**, **17%** solely an **arts worker**, and **33%** as **both** artist and arts worker.
- **59%** of the respondents were based in **Metro Vancouver**, **19%** from **Vancouver Island and Gulf Islands**, and the remaining **22%** from **other areas of the province**.
- The top five disciplines represented by respondents included: **Theatre (44%)**, **Music (36%)**, **Visual Arts (31%)**, **Community Arts (29%)**, and **Dance (24%)**.

## All Respondents

- If **individuals** were offered unrestricted funds today, the priority categories selected by the most respondents were to cover fixed costs (rent, hydro, phone), costs to create or develop their art, and professional development toward their work in the arts.
- If **organizations** were offered unrestricted funds today, the priority category selected by the most respondents was to invest in the creation of arts and culture programming.

- On average, a higher percentage of **organization** respondents (**77%**) feel **well informed** about sector and government updates, compared to those who responded as **individuals** (**57%**).
- **Organizations** are **slightly more optimistic** about their own recovery now than in December, while **individuals** are **much more optimistic**.
- Overall, both organizations and individuals are **slightly more optimistic** about B.C.'s arts and culture sector's recovery today compared to responses in December.
- Individuals from underrepresented and marginalized communities saw a **significant increase** in optimism in the last 5 months compared to those who are not from those communities.

## Organizations

- Across **204** organizations in B.C., approximately **one in five** senior staff and board members identify as Indigenous or racialized. Percentage varies greatly based on region.
- Compared to the previous three months, organizations expect a **net increase** in the number of staff, artist contracts, and hours worked over the next three months.
- Most **organizations** identified that they face multiple obstacles, including current government regulations relating to public health orders (**80%**); and uncertainty of government response to plan effectively (**69%**).

## Highlights continued

### Organizations continued

- Compared to December, a **higher percentage** of organizations identified government regulations (+13%) and uncertainty of government response (+23%) as an obstacle, while financial constraints (-14%), lack of resources to adapt to the current reality (-13%), and inability to access space or equipment (-13%) saw a drop compared to December.

### Venue-Operating Organizations

- Most venue-operating organizations (**61%**) would require **3 weeks to 2 months** to plan their first in-person event, if indoor gatherings of up to 50 are permitted. **9%** of respondents would require more than 50 attendees for their event to be viable.
- A **higher percentage** of organizations that operate a venue used for programming face a variety of obstacles, compared to those without a venue.
- If mass gathering restrictions are extended or reinstated in the next 6 months, those with venues or facilities are **less financially prepared (57%)** than those without venues (72%).

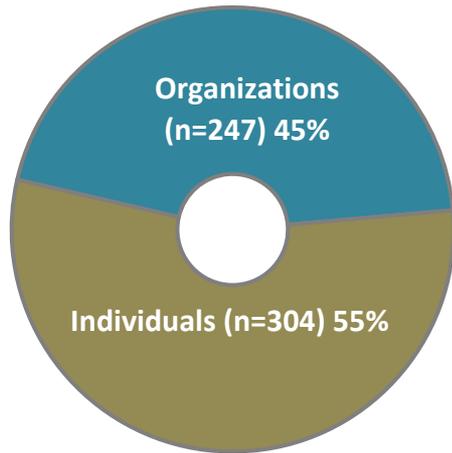
### Individuals

- Most **individuals** identified that they face multiple obstacles, including general uncertainty and inability to plan for the future (82%); increased stress or shortage of energy and motivation (80%); and shortage of available work opportunities (62%).
- Although more **Indigenous and racialized respondents** have a higher degree of optimism for the sector's ability to recover, they identified **more obstacles** than their non-Indigenous and racialized colleagues.
- **40%** of individuals say their relationships with friends and family (outside their household) have gotten worse, compared to before the pandemic. **30%** say the same about their relationships with their work colleagues.
- Individuals who have already received their first dose of a vaccine are **only slightly more comfortable** in certain work and non-work indoor environments, compared to those who have not yet received their first dose but intend to. Comfort level is expected to significantly increase one month after full vaccination.
- While **34%** of artists and arts workers project they would earn **less than \$20K** this year, **21%** said they don't know or it was too difficult to estimate at this time.

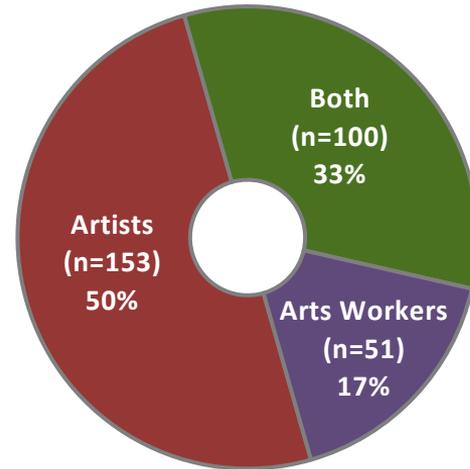
## ALL RESPONDENTS

### The Respondents: Organization vs Individuals

Of the 551 respondents, **55%** were **Individuals**, and the other **45%** responded on behalf of an **Organization**.

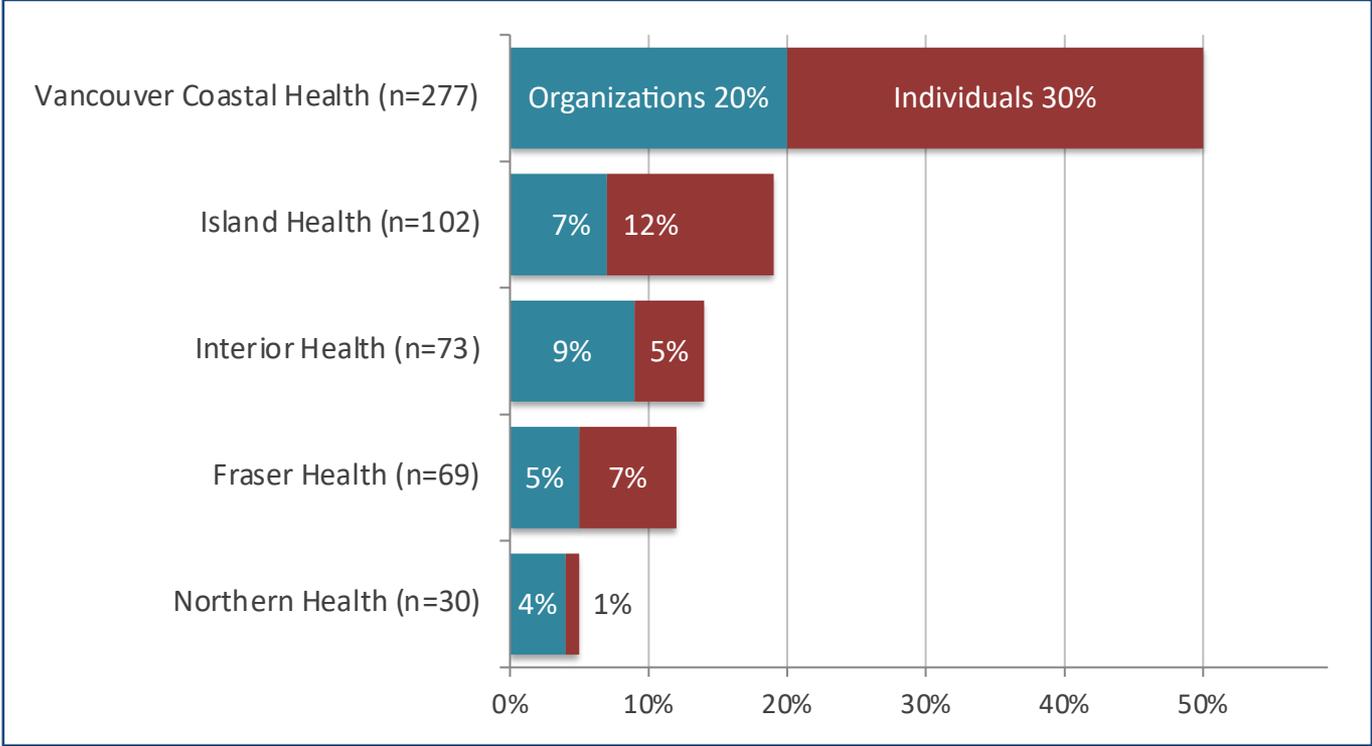


Of the 304 responding Individuals, **50%** identified as solely an **Artist**, **17%** as solely an **Arts Worker**, and **33%** as **Both** an Artist & Arts Worker.



# ALL RESPONDENTS

## The Respondents: Percentage of Respondents by Health Authority Region



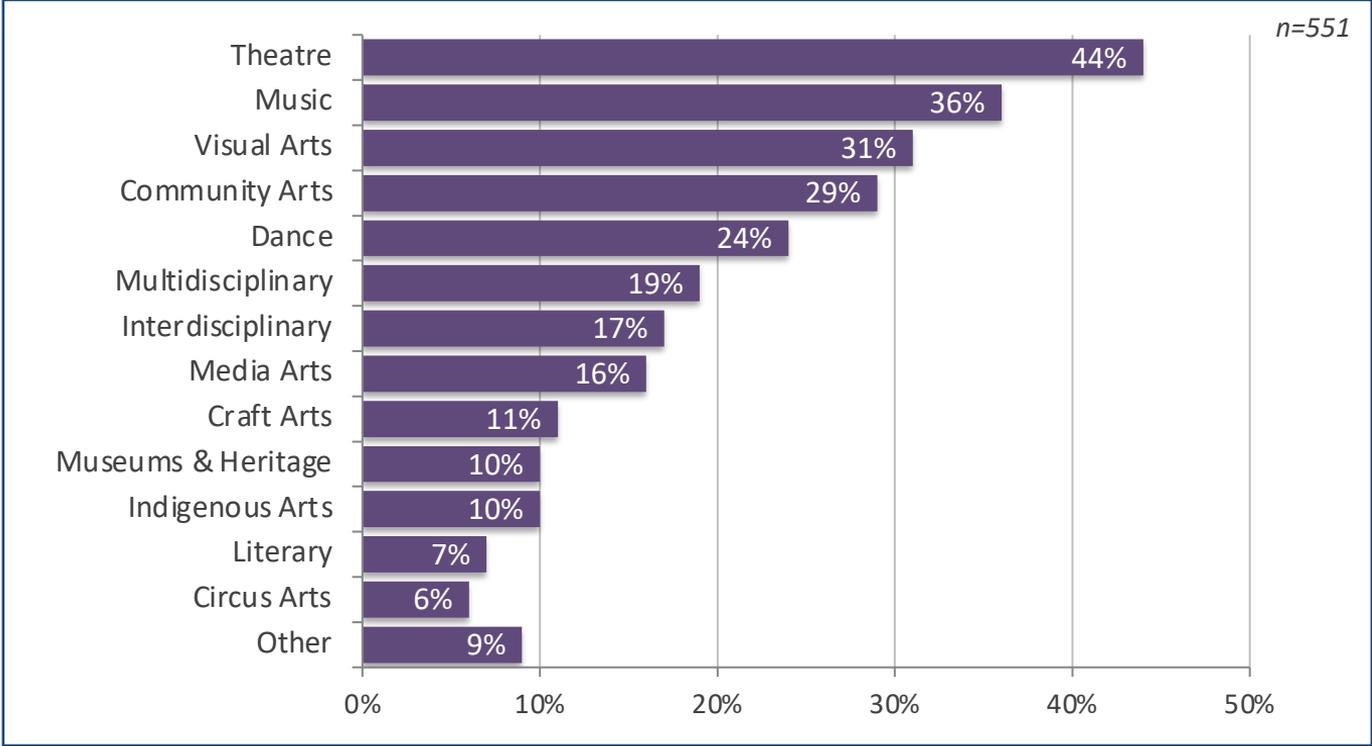
### What We See

Responses from within all Health Authority regions were received.

**50%** of the respondents are based within the Vancouver Coastal Health catchment area.

# ALL RESPONDENTS

## The Respondents: Percentage of All Respondents by Discipline



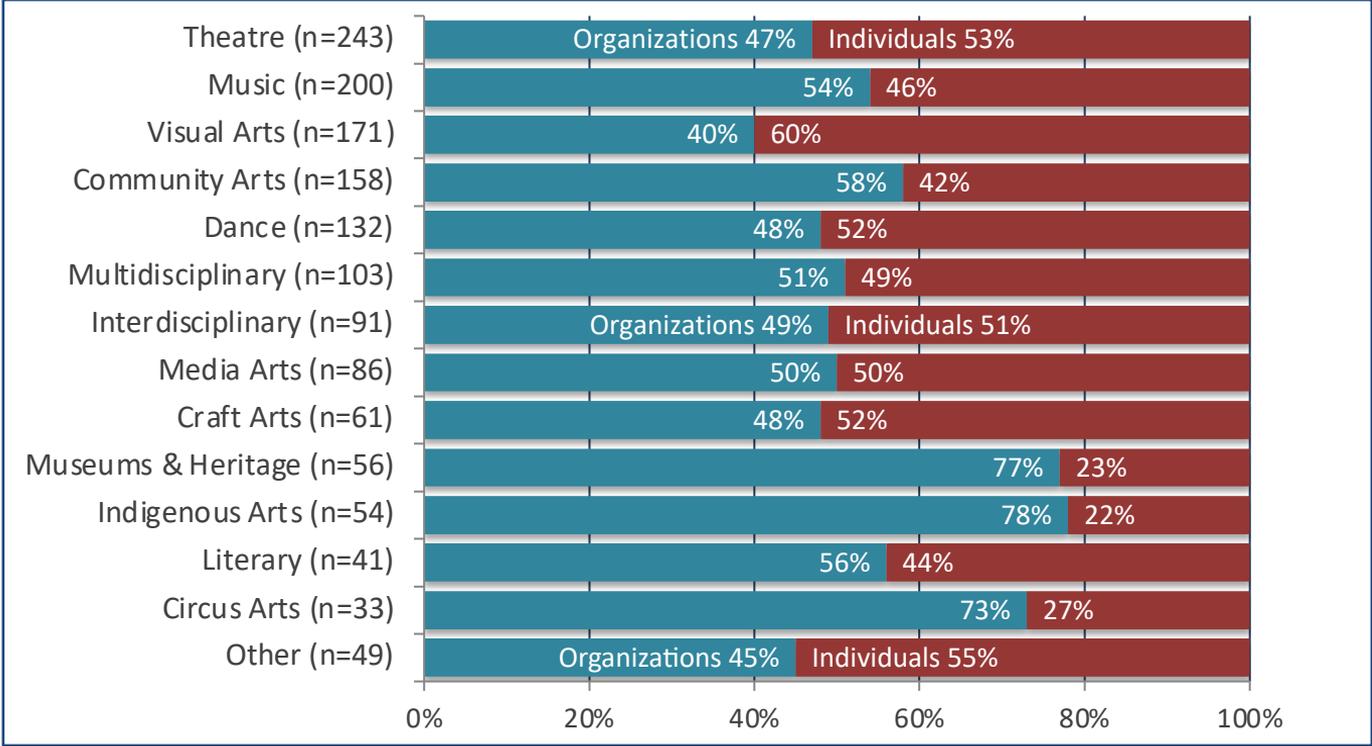
**What We See**  
Each respondent was asked to self-identify with one or more disciplines. The top five disciplines included: **Theatre (44%), Music (36%), Visual Arts (31%), Community Arts (29%), and Dance (24%)**

*Respondents could select more than one discipline.*

**Question:**  
Which disciplines do you primarily practice, work in, work with, or represent?

# ALL RESPONDENTS

## The Respondents: For Each Discipline, Percentage of Organizations vs Individuals

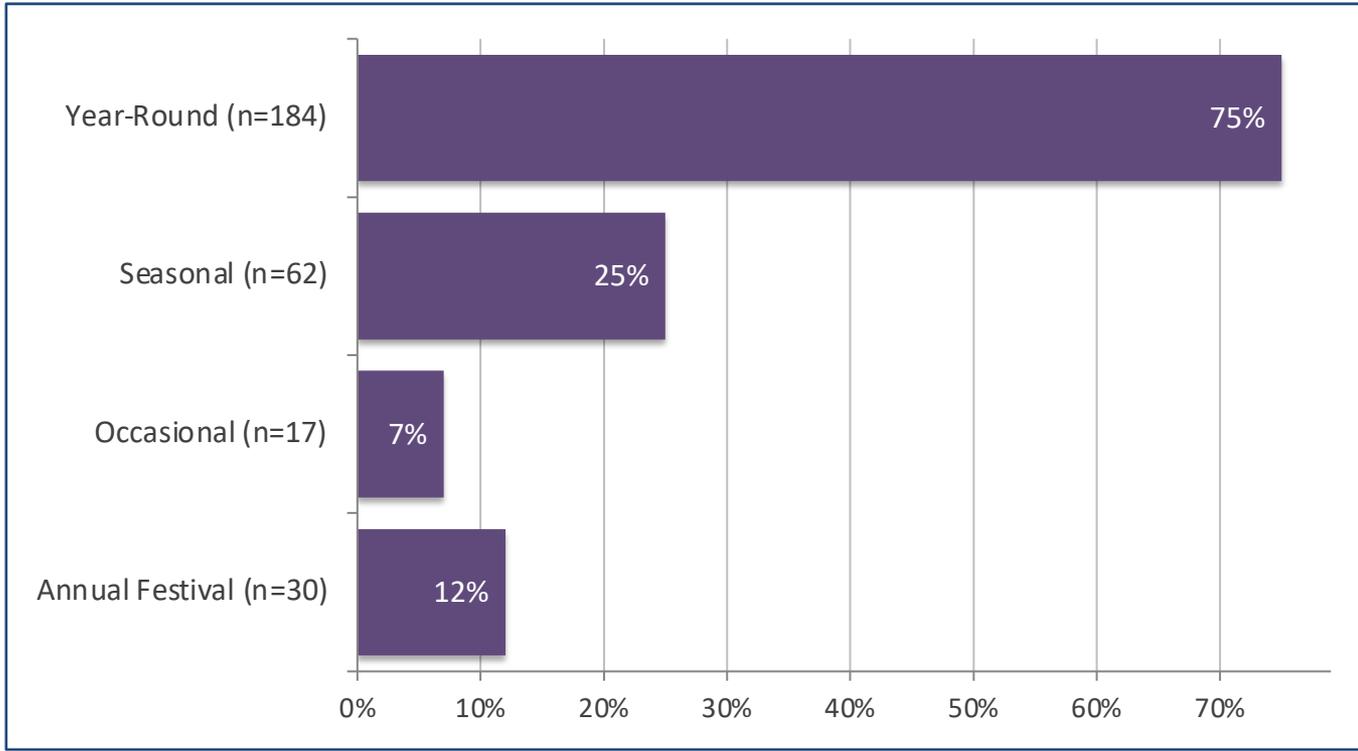


**What We See**  
 Of all respondents that self-identified a specific discipline, this chart shows the percentage of **organizations** vs **individuals**.  
*Respondents could select more than one discipline.*

**Question:**  
 Which disciplines do you primarily practice, work in, work with, or represent?

## ORGANIZATIONS

### The Respondents: Frequency of Programming and Activities



#### What We See

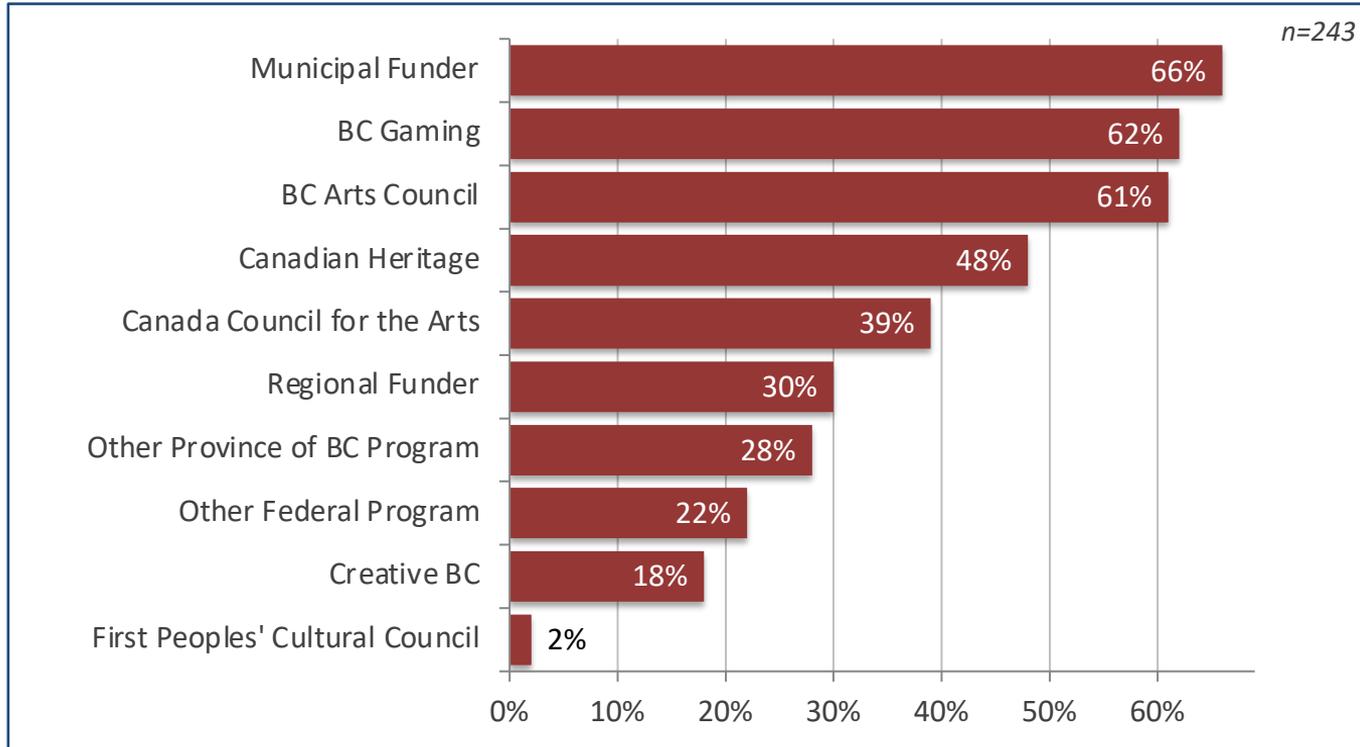
The majority (**75%**) of organizations produce or present **year-round** programming.

**12%** of the organizations produce or present an **annual festival**.

*Respondents could select more than one option.*

# ORGANIZATIONS

## The Respondents: Sources of Funding between 2018-2020



### What We See

The percentage of organization respondents that received **funding from each source**.

Over **60%** of respondents receive funding from municipalities, BC Gaming, and BC Arts Council.

*Some respondents received grants or contributions from multiple funders.*

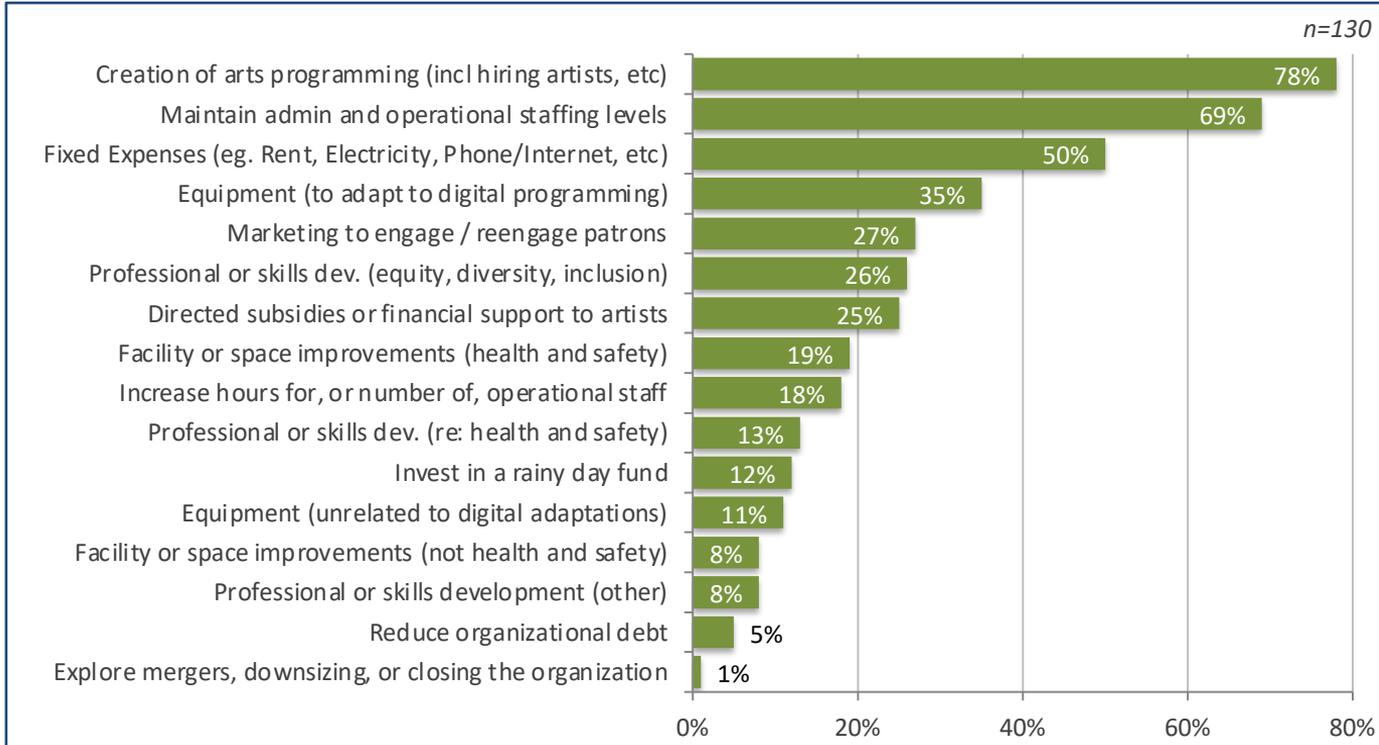
### Question:

Select all public agencies you have received funding or support from at least once between 2018-2020.

# ORGANIZATIONS

## BC Arts Council Resilience Supplement Recipients

How has your organization used, or intend to use, the Resilient Supplement funds?



### What We See

Of the organizations that received at least one Resilience Supplement through BC Arts Council, the top three areas where the funds were, or intend to be, invested were: Creation of arts programming (78%), Maintain admin and operational staffing levels (69%), and Fixed expenses (50%)

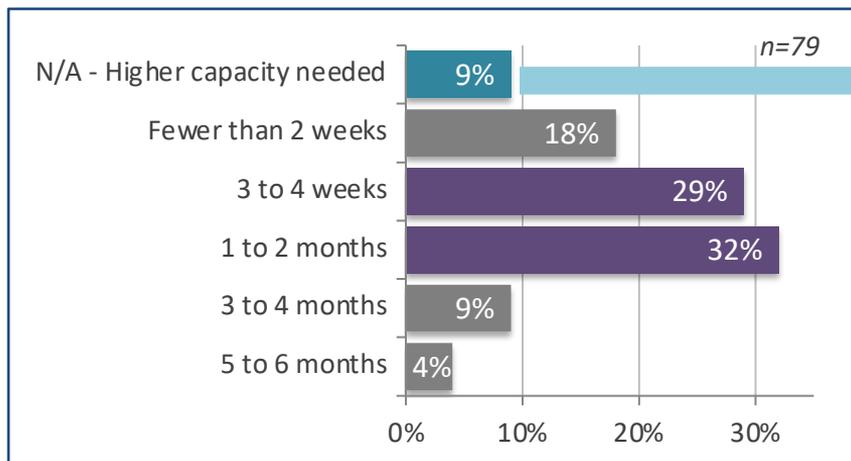
*Respondents could select more than one option.*

## ORGANIZATIONS

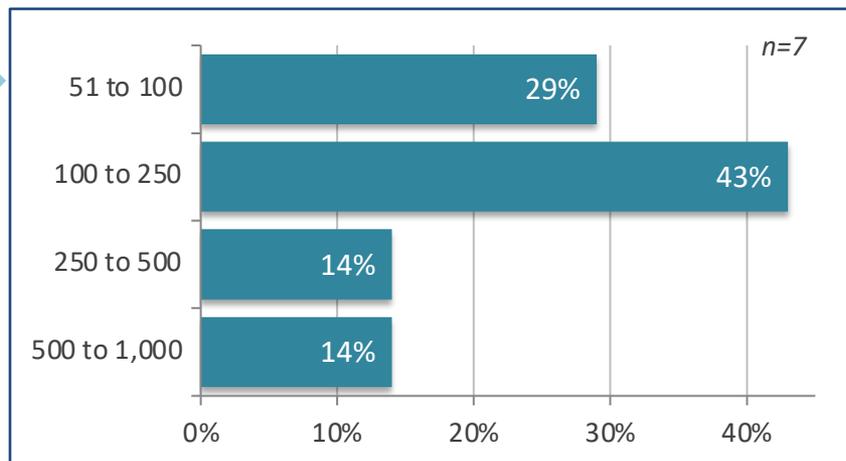
### Planning

#### Organizations that operate a venue/facility used for programming or non-admin activities:

Minimum time to plan your first in-person event, if INDOOR gatherings of up to 50 were permitted.



For those requiring a higher capacity to be viable, minimum attendees required.



### What We See

If indoor gatherings of up to 50 are permitted, **most (61%)** venue-operating organizations require **3 weeks to 2 months** to plan their first in-person event. **9%** of respondents require **more than 50 attendees** for their event to be viable.

# ORGANIZATIONS

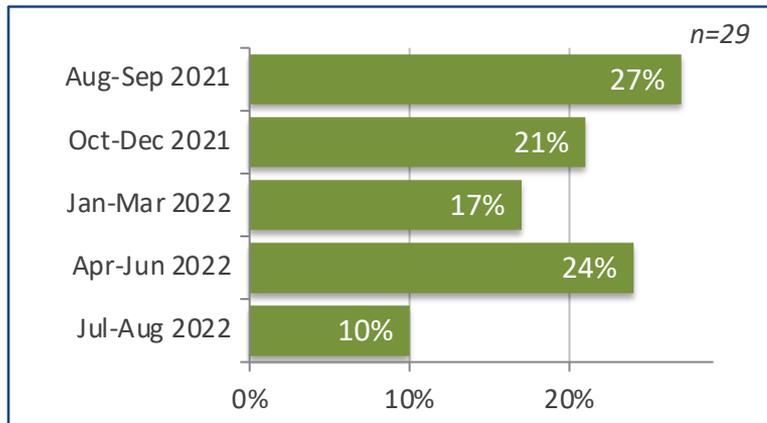
## Planning

### What We See

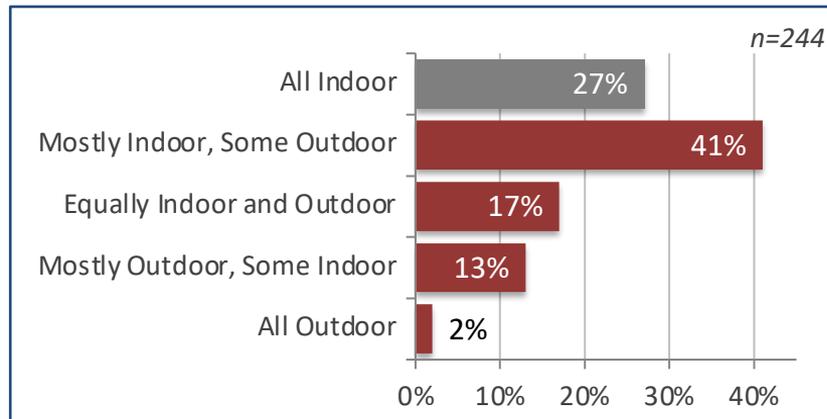
27% of festivals expect to produce or plan events as early as August 2021, if indoor gatherings were permitted.

From all organization respondents, most (73%) are planning **at least some outdoor** programming.

FESTIVALS: If INDOOR gatherings were permitted, what month would you expect to produce or present a partially or fully in-person festival?



If INDOOR gatherings were permitted, where do you expect your programming to primarily take place over the coming year?



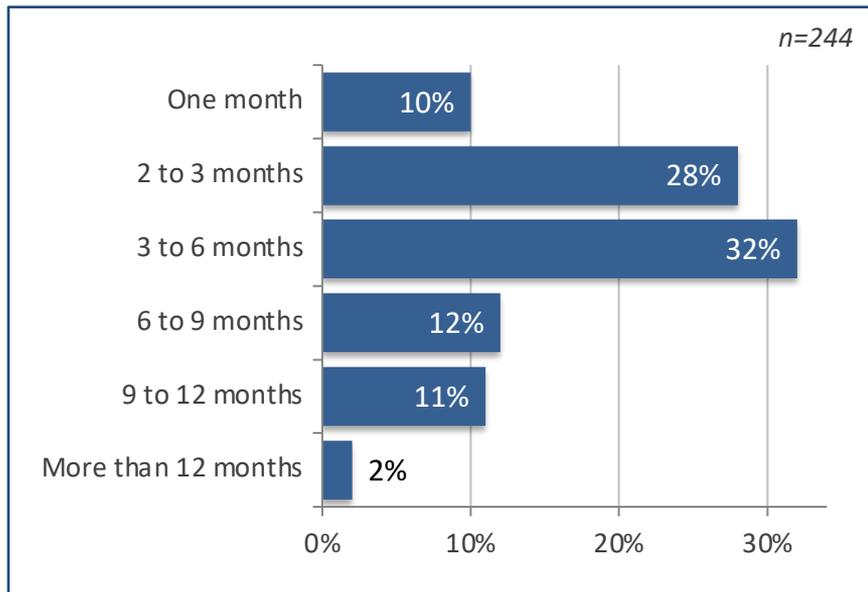
# ORGANIZATIONS

## Planning

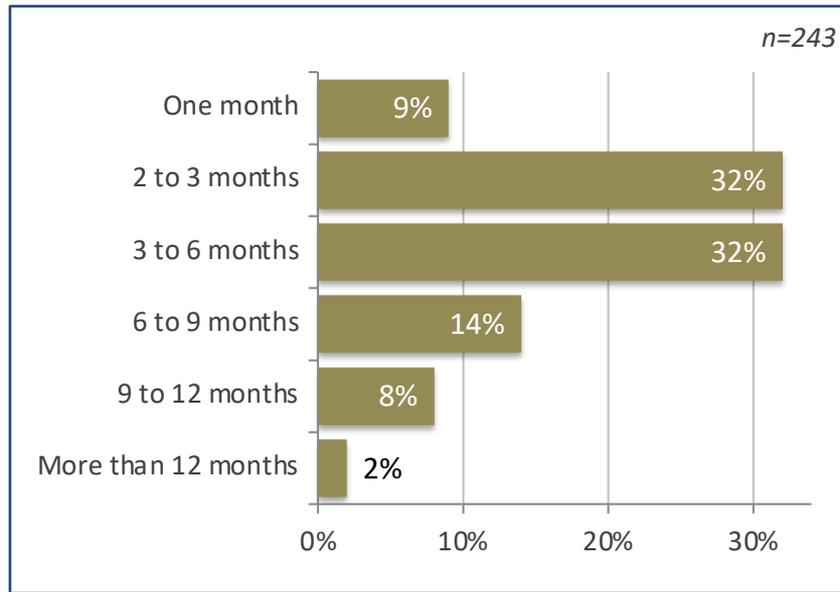
### What We See

While the duration of time varies, the majority of all responding organizations typically require 2 to 6 months to effectively **program** (60%) and plan **logistics** (64%) for their events and activities.

How many months in advance would you need to confirm your **programming**?



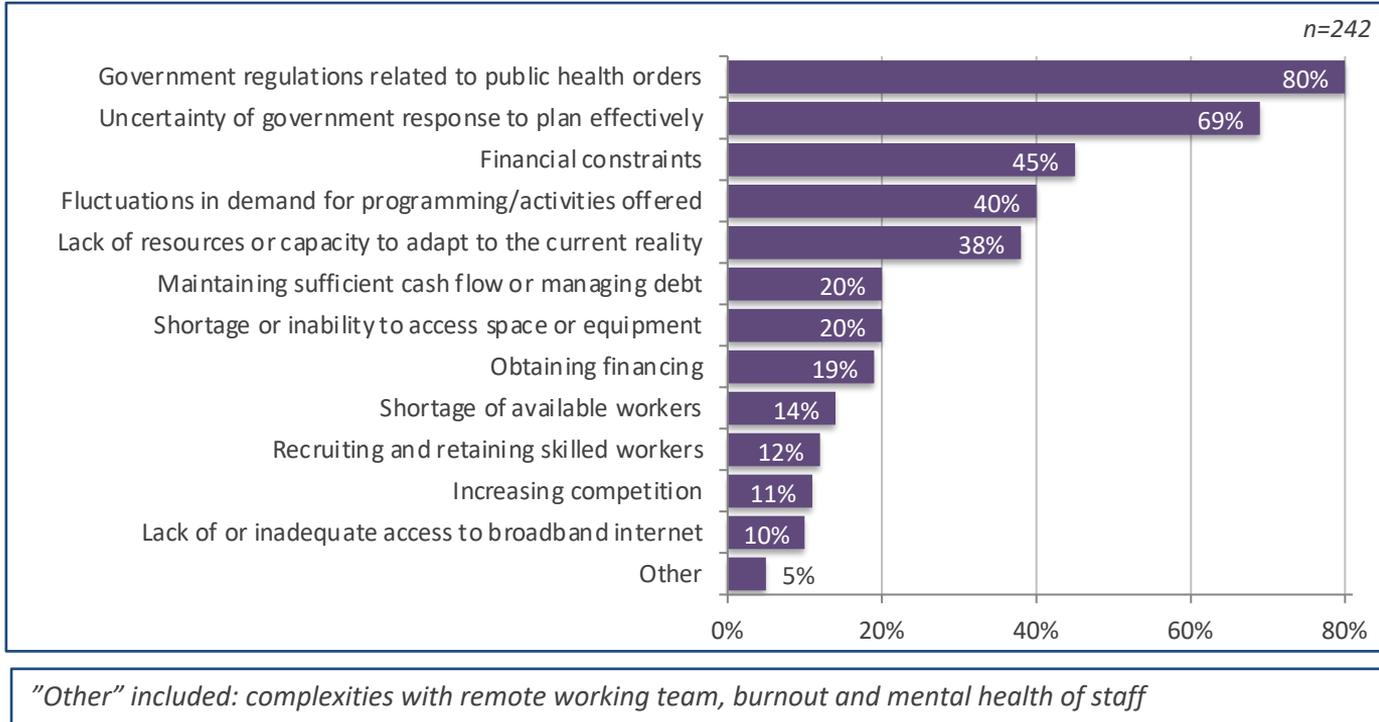
How many months in advance would you need to plan your **logistics**?



# ORGANIZATIONS

## Obstacles

Over the last THREE MONTHS, which of the following were **OBSTACLES** your organization has faced?



### What We See

Most organizations identified multiple obstacles, the most consistent being government regulations relating to public health orders (80%); and uncertainty of government response (69%).

Lesser reported obstacles were financial constraints, changes in demand for programming, and a lack of resources.

*Respondents could select more than one option.*

# ORGANIZATIONS

## Obstacles

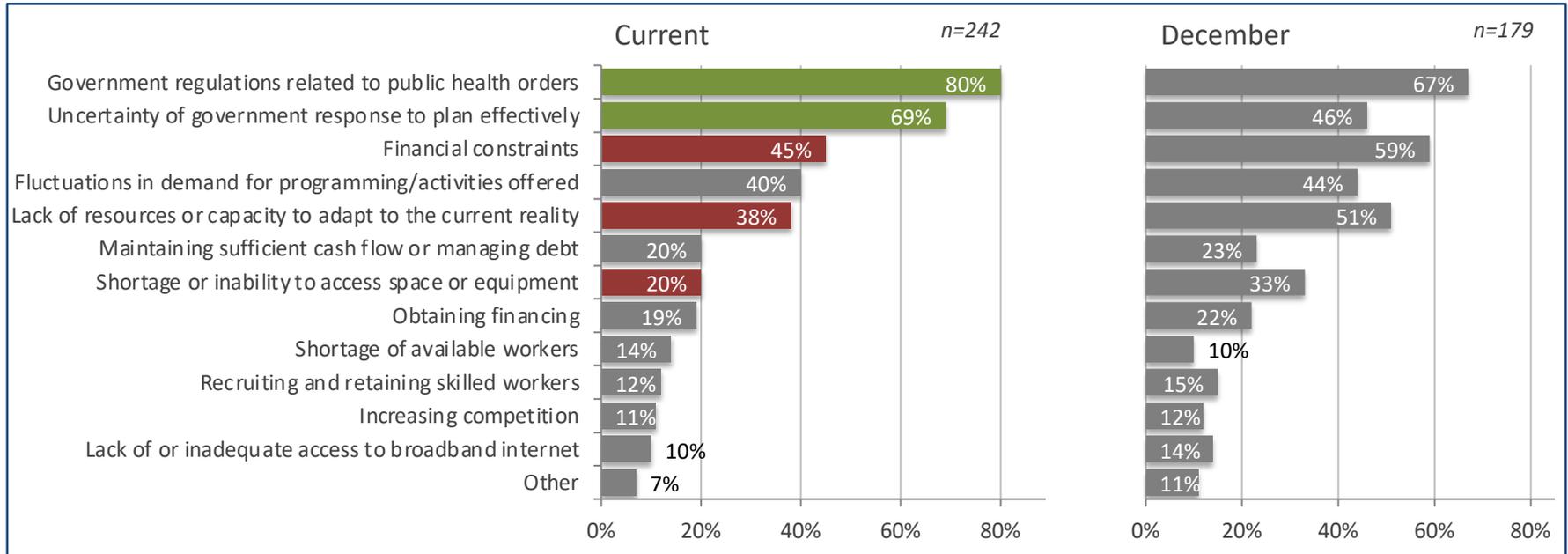
Current vs December 2020

### What We See

Compared to December, a **higher percentage** of respondents identified government regulations (+13%) and uncertainty of government response (+23%) as an obstacle.

Financial constraints (-14%), lack of resources to adapt (-13%), and inability to access space or equipment (-13%) are **less of an obstacle** than in December.

Over the last THREE MONTHS which of the following are **OBSTACLES** you have faced?



# ORGANIZATIONS

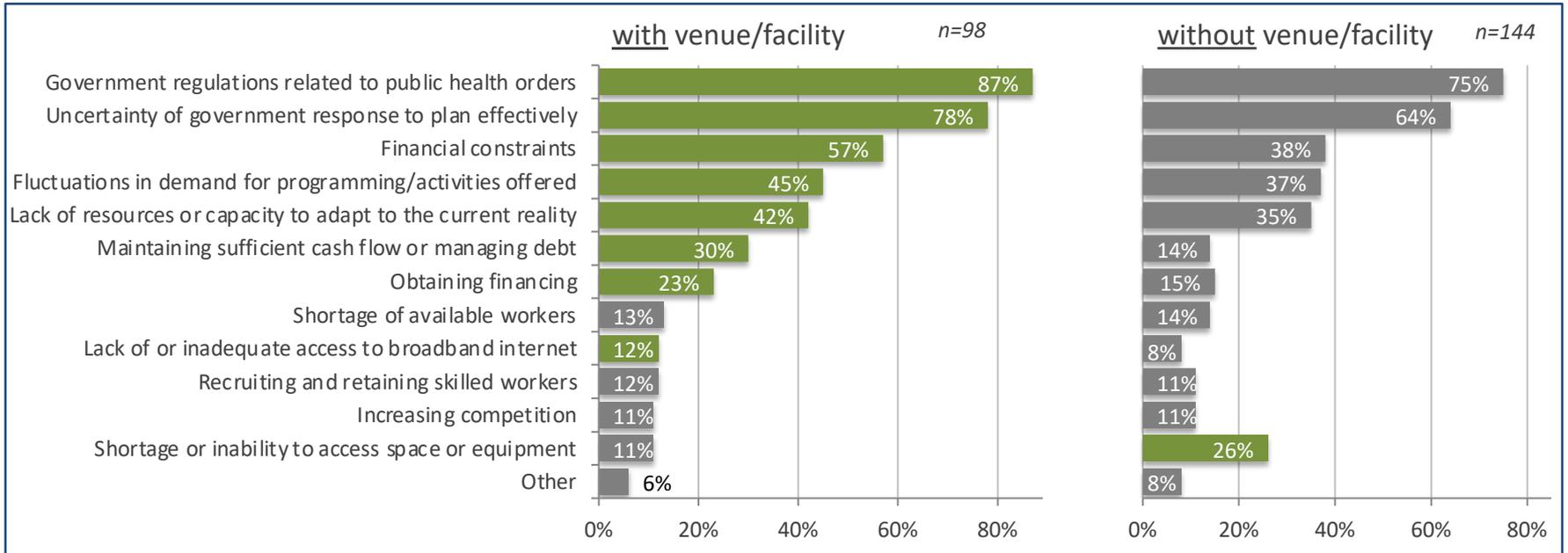
## Obstacles

With vs without a venue or facility used for programming and activities

### What We See

A **higher percentage** of organizations that operate a **venue or facility used for programming** face a variety of obstacles, compared to those **without a venue**. **More** organizations **without a venue** have difficulty accessing space or equipment.

Over the last THREE MONTHS which of the following are **OBSTACLES** you have faced?



# ORGANIZATIONS

## Gaps in pandemic response programs and future support

What, if any, gaps have you found with the existing pandemic response programs, and what programs or support would you like to see in the future?

### What We See

138 organizations shared gaps, barriers, and hopes for future support.

More than half (**59%**) identified funding-related challenges and hopes, including:

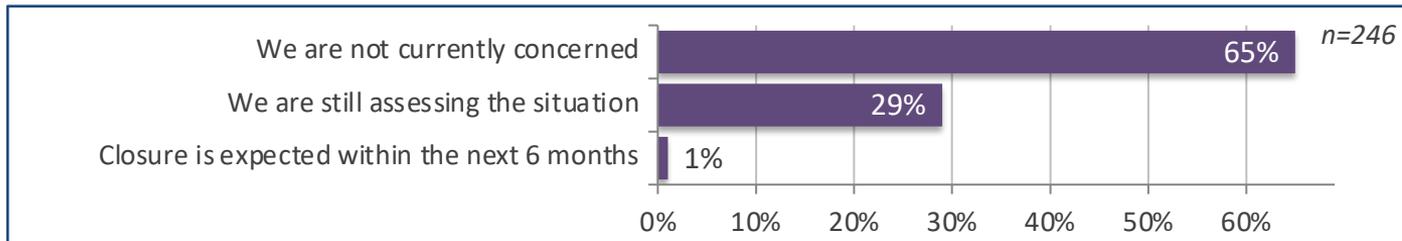
- **Eligibility criteria to access relief funds** (some exclusively for past recipients);
- **Those that operate outside of the traditional non-profit legal structure** may not be eligible (eg. venues attached to educational institutions; for-profit or unregistered collectives, etc.)
- The **hope for sustainable funding models** beyond project funding: “Project-based funding usually [...] do not provide opportunity to fund existing positions, overhead and admin,” which challenges many organizations to output more in writing grants and delivering projects, but with minimal capacity.
- A reminder to **funders to find ways to directly support artists**. “We lost a lot of good freelance individuals.” “[We received funds but] we can't give to artists with the current restrictions in place.”

Other identified areas include: health and safety guidelines which were unclear or inconsistent with other comparable industries; staffing and capacity challenges; hope for a longer-term recovery strategy for the sector.

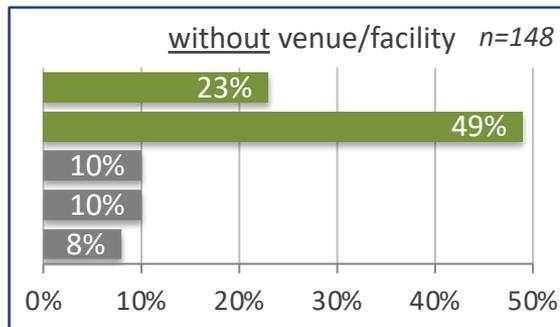
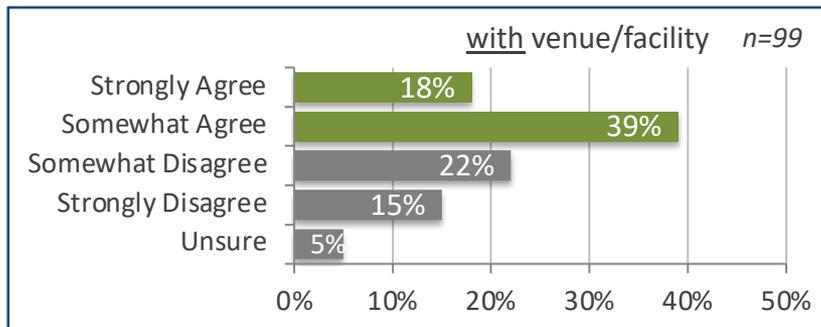
# ORGANIZATIONS

## Threats

Is your organization under serious **threat of PERMANENT closure** / ceasing operations as a result of COVID-19?



How strongly do you agree/disagree that your organization is **FINANCIALLY PREPARED** if mass gathering restrictions are extended or reinstated within the next 6 months?



### What We See

Most (**65%**) organizations reported that imminent closure isn't a concern at this time.

**1%** of organizations expect to close permanently within 6 months.

If mass gathering restrictions are extended or reinstated in the next 6 months, those **with venues or facilities** are less **financially prepared (57%)** than those **without venues (72%)**

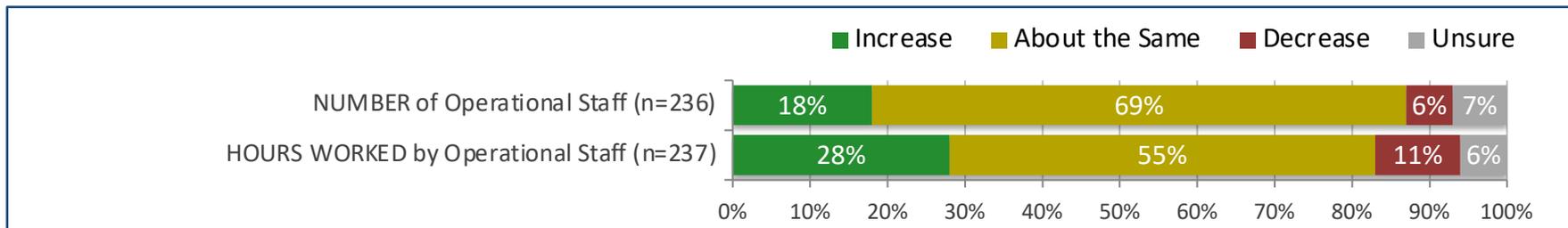
# ORGANIZATIONS

## Employment

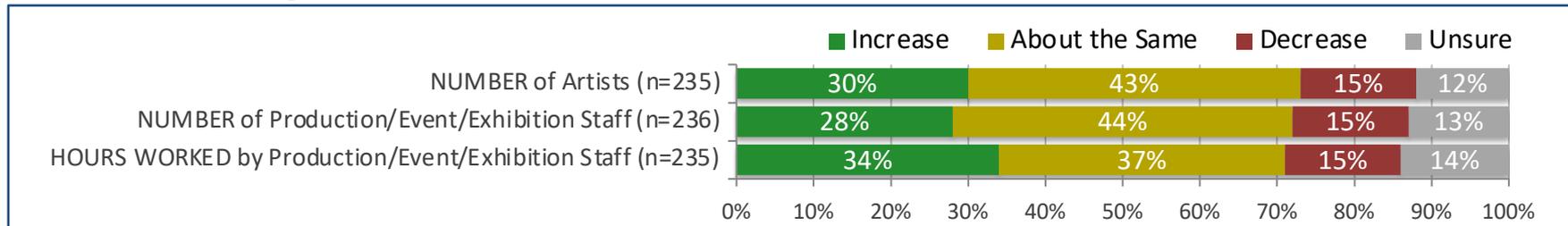
### What We See

We expect to see a **net increase** in the number of staff (operational and production), and artist contracts, along with a **net increase** in hours worked over the next three months, compared to the previous period.

Compared to the last 3 months, how do you expect your **operational staff** to change over the next 3 months?



Compared to the last 3 months, how do you expect your **artist contracts** and **staff for production, events, and exhibitions** to change to the next 3 months?



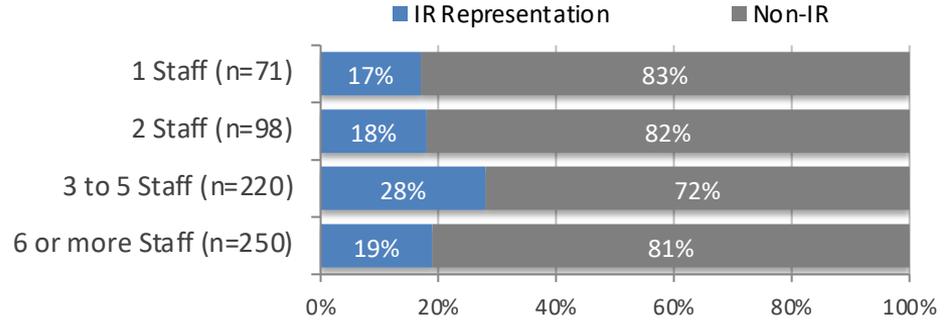
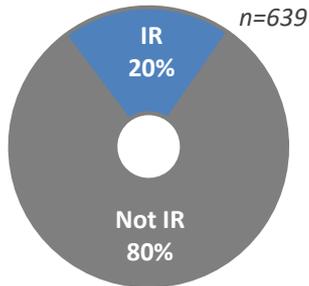
# ORGANIZATIONS

## Indigenous and Racialized in Staff Leadership Positions

Of the **204** respondents, **39%** have at least one senior staff who identify as **Indigenous or racialized (IR)**.



Of the **639** senior staff represented across the 204 organizations, **20%** identify as **Indigenous or racialized (IR)**.



**Indigenous and racialized** individuals represent **less than 20%** of all senior staff positions for organizations that have one, two, or 6+ positions.

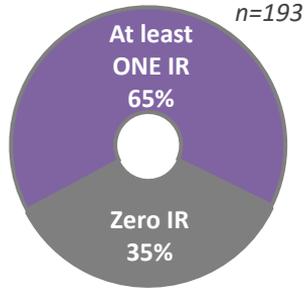
**28%** of the 220 individuals who work for organizations that have three to five senior staff identify as **Indigenous or racialized**.

*Indigenous or racialized includes those who self identify First Nations, Inuit, Métis, African, Asian, Middle Eastern, or Latin American descent, or mixed heritage that includes at least one of these groups*

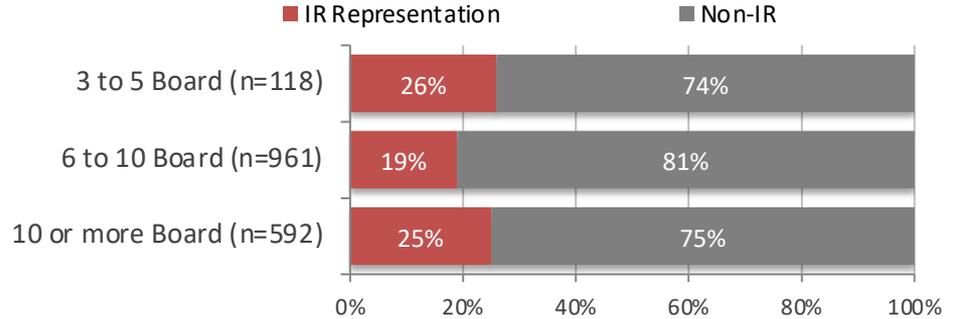
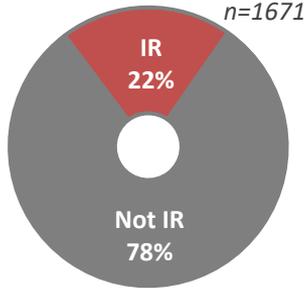
# ORGANIZATIONS

## Indigenous and Racialized in Board or Governance Positions

Of the **193** respondents with 3 or more board or governance positions, **65%** have at least one person who identifies as **Indigenous or racialized (IR)**.



Of the **1,671** board members represented across 193 organizations, **22%** identify as **Indigenous or racialized (IR)**.



**Indigenous or racialized** individuals represent **19%** of the 961 board members who are part of organizations with a board size of 6 to 10.

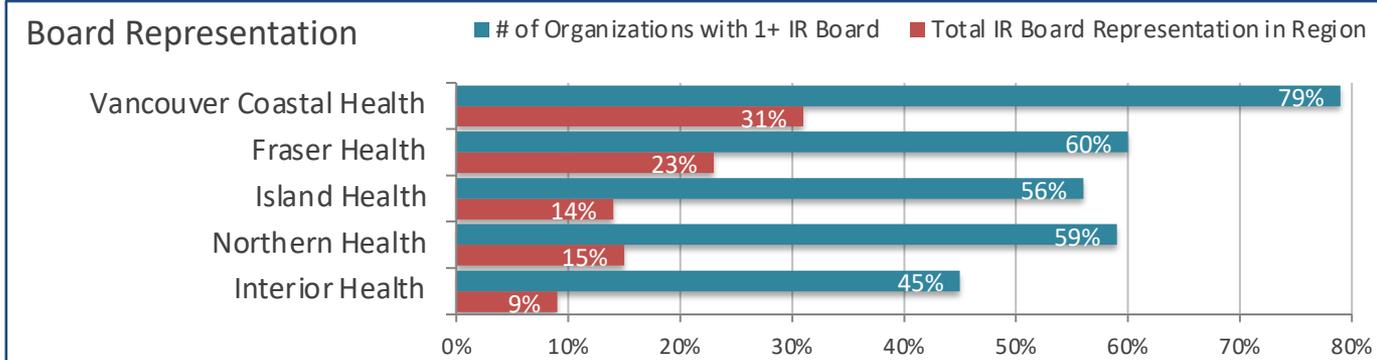
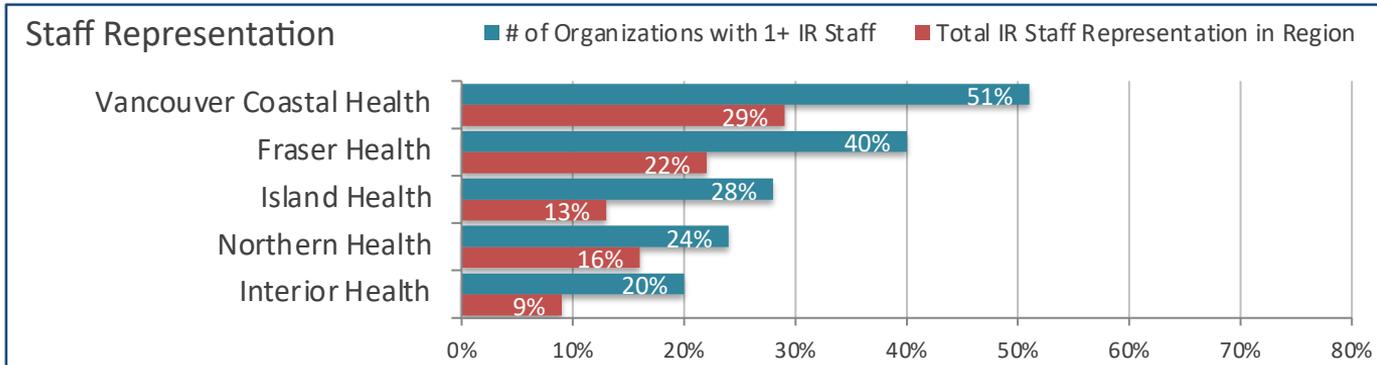
**One quarter** of all individuals who sit on a board of three to five or 10 or more members identify as **Indigenous or racialized**.

*Indigenous or racialized includes those who self identify First Nations, Inuit, Métis, African, Asian, Middle Eastern, or Latin American descent, or mixed heritage that includes at least one of these groups*

# ORGANIZATION

## Indigenous and Racialized Representation

### Staff and Board by Health Region

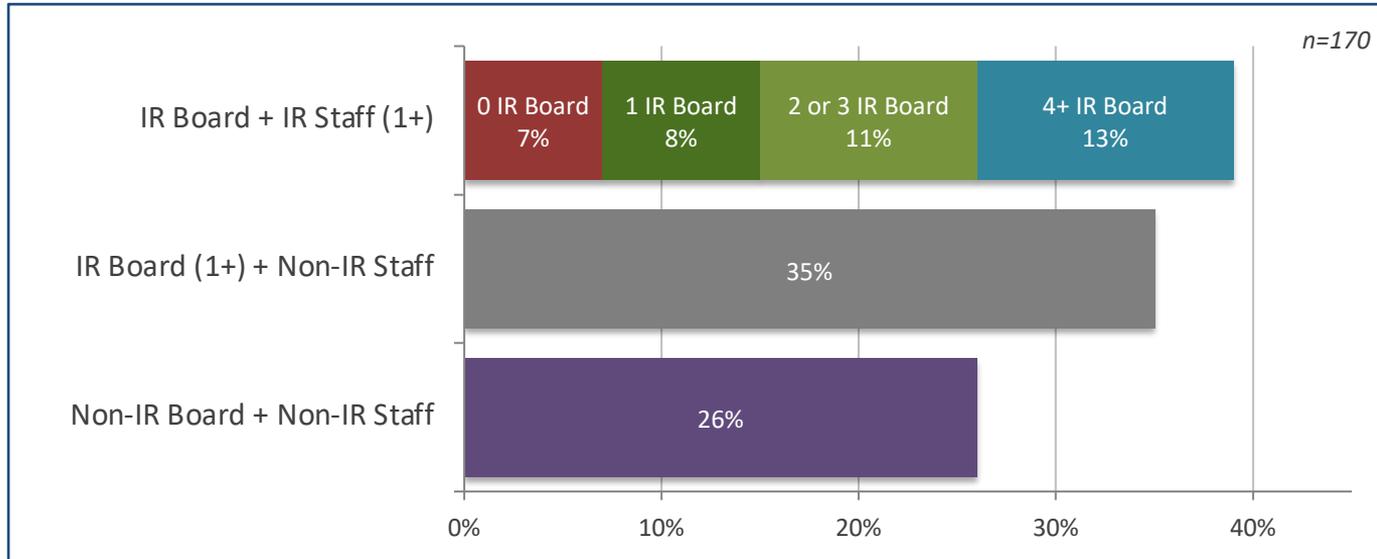


### What We See

The Vancouver Coastal Health region has the highest percentage of organizations with **at least one Indigenous or Racialized (IR) staff member (51%**; 50 of 98) or **board member (79%**; 70 of 89), as well as the highest percentage of **IR staff (29%**; 92 of 315) and **IR board (31%**; 245 of 791) representation, compared to other regions.

# ORGANIZATION

## Indigenous and Racialized Representation on Staff and Board



### What We See

**32%** of respondents have Indigenous or Racialized (IR) representation on both their board and staff.

The percentage of organizations that have at least one IR staff member increases with more IR representation on their board – from **7%** of organizations with **no IR board member** to **13%** of organizations with **4+ IR board members**.

**26%** of organizations have **neither an IR person on their board or as senior staff**.

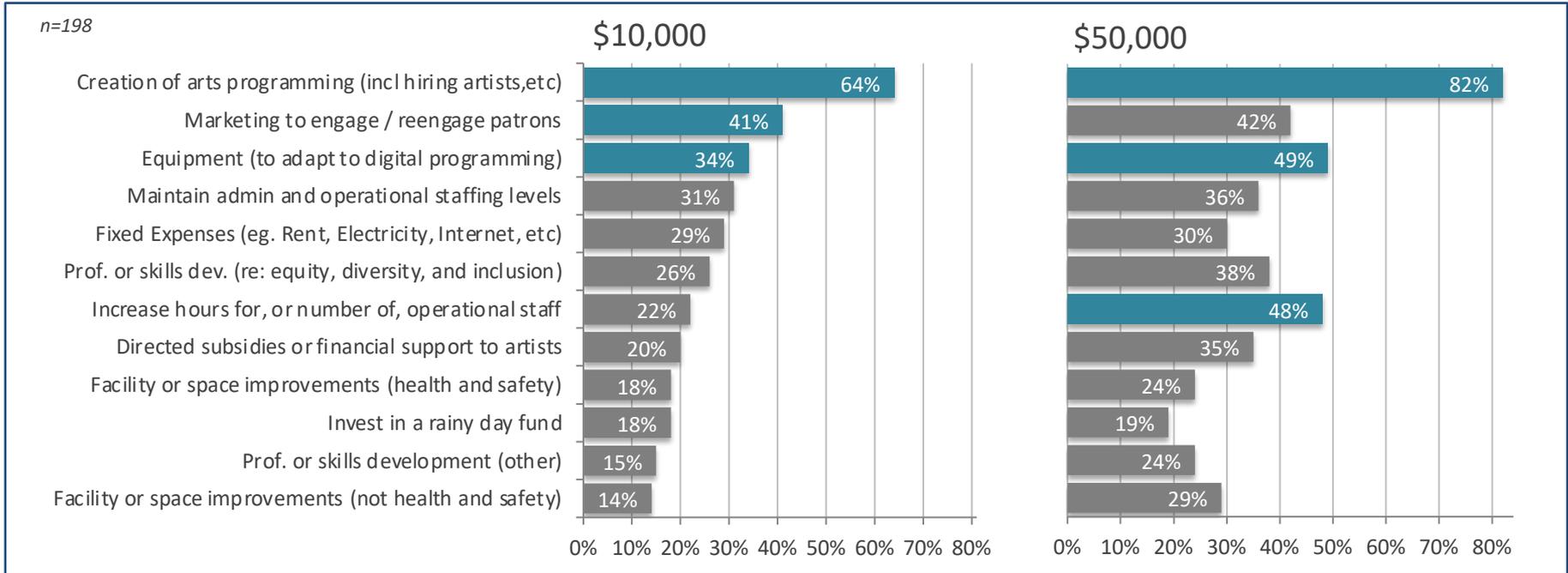
# ORGANIZATIONS

## Scenario for Organizations with a budget of less than \$1M

If your organization was provided \$10k/\$50k in unrestricted funds today, how would you use the funds?

### What We See

Responses show how priorities changed if organizations with an annual budget of less than \$1M were offered different amounts of unrestricted funds. Highlighted in **turquoise** are the **three highest ranked priority areas**. The creation of arts & culture programming ranked highest.



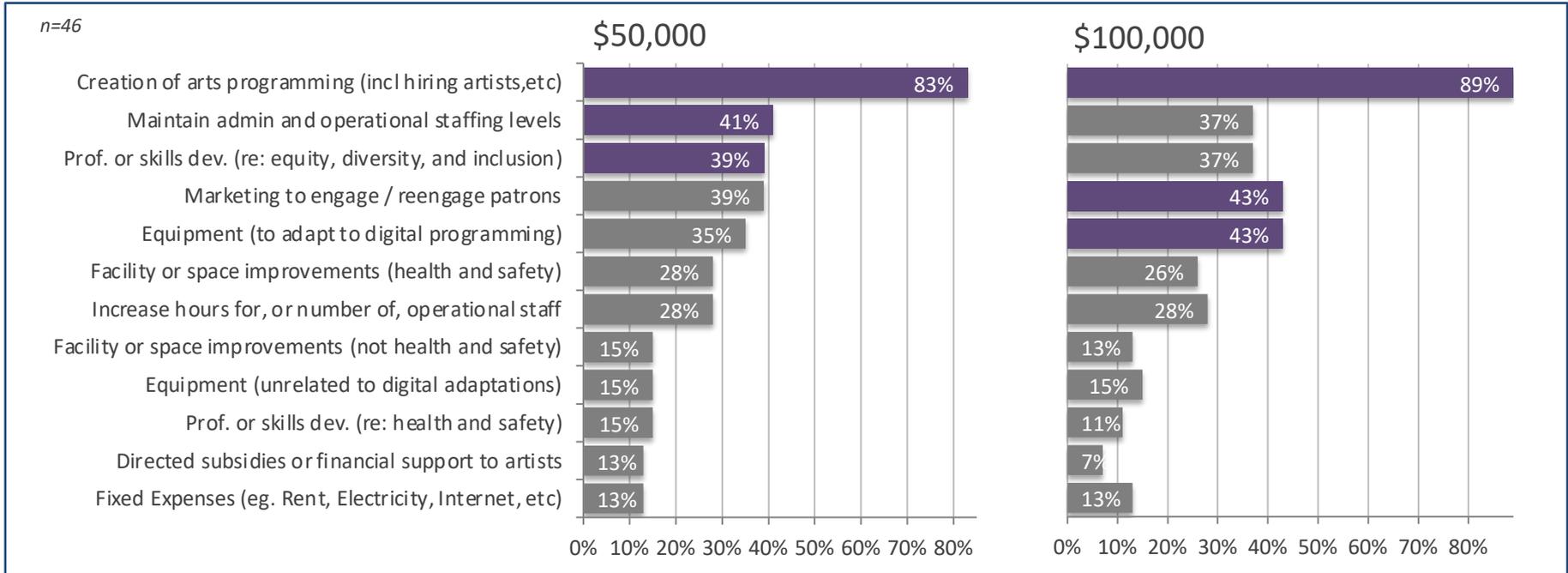
# ORGANIZATIONS

## Scenario for Organizations with a budget of more than \$1M

If your organization was provided \$50k/\$100k in unrestricted funds today, how would you use the funds?

### What We See

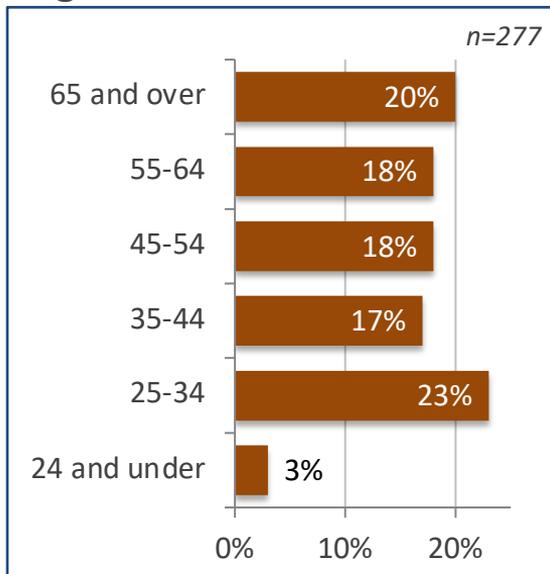
Responses show how priorities changed if organizations with an annual **budget of more than \$1M** were offered different amounts of unrestricted funds. Highlighted in **purple** are the **three highest ranked priority areas**. The creation of arts & culture programming ranked highest.



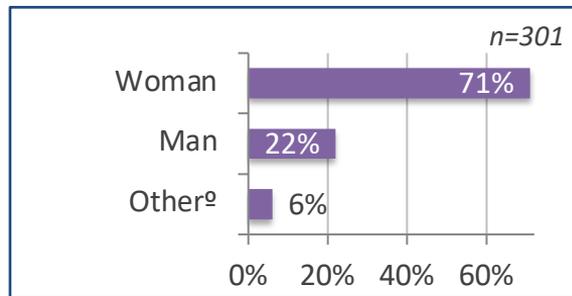
# INDIVIDUALS

## Demographics

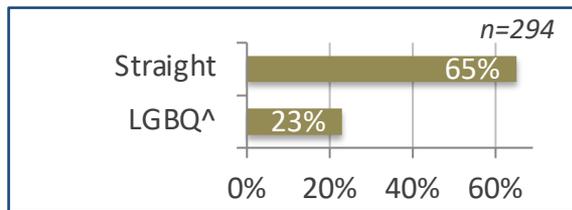
### Age



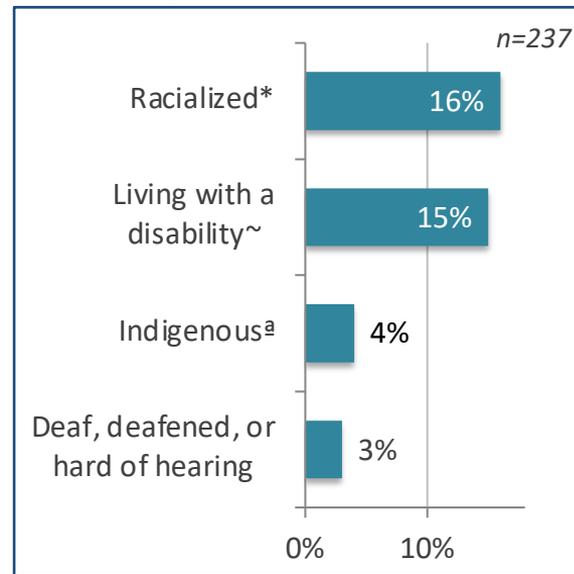
### Gender



### Sexual Orientation



### Identify as...



*Other<sup>o</sup>* Self identified as transgender, two-spirit, non-binary, or a gender other than exclusively woman or man

*LGBQ<sup>^</sup>* Self identified as lesbian, gay, bisexual, queer, or orientation other than exclusively straight/heterosexual

*Living with a disability<sup>~</sup>* Self identified as a person who has/is: blind or low vision, physically impaired, mobility issues, neurodiverse, living with mental or chronic illness

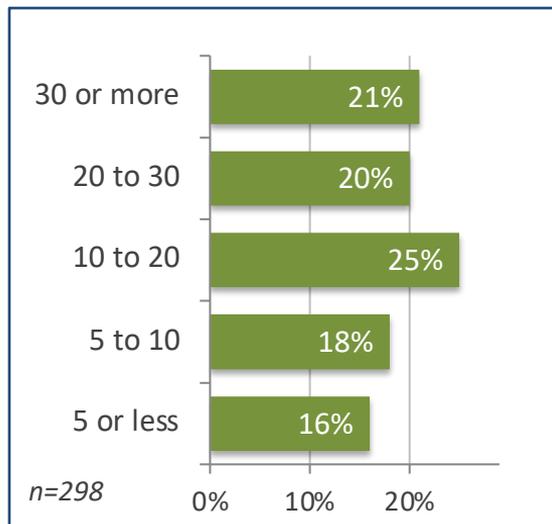
*Racialized\** Self identified as person of African, Asian, Middle Eastern, or Latin American descent, or mixed heritage that includes at least one of these groups

*Indigenous<sup>a</sup>* Self identified as First Nations, Inuit, or Métis

# INDIVIDUALS

## Sector Experience

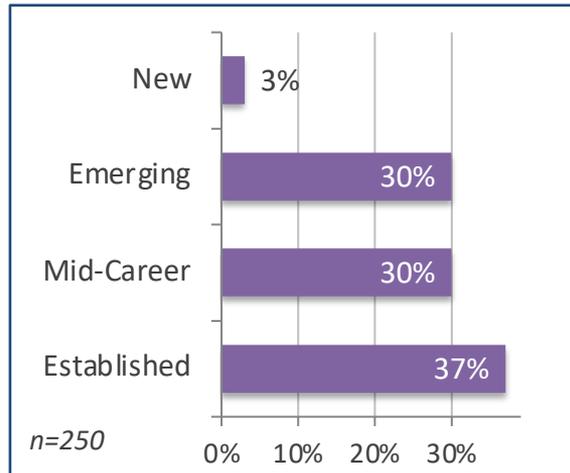
How many years have you worked in the arts and culture sector?



How would you identify your level of experience?

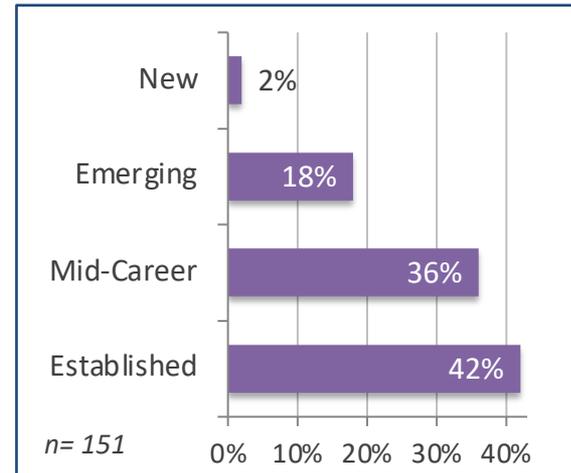
### Artists

Level of Experience



### Arts Workers

Level of Experience



# INDIVIDUALS

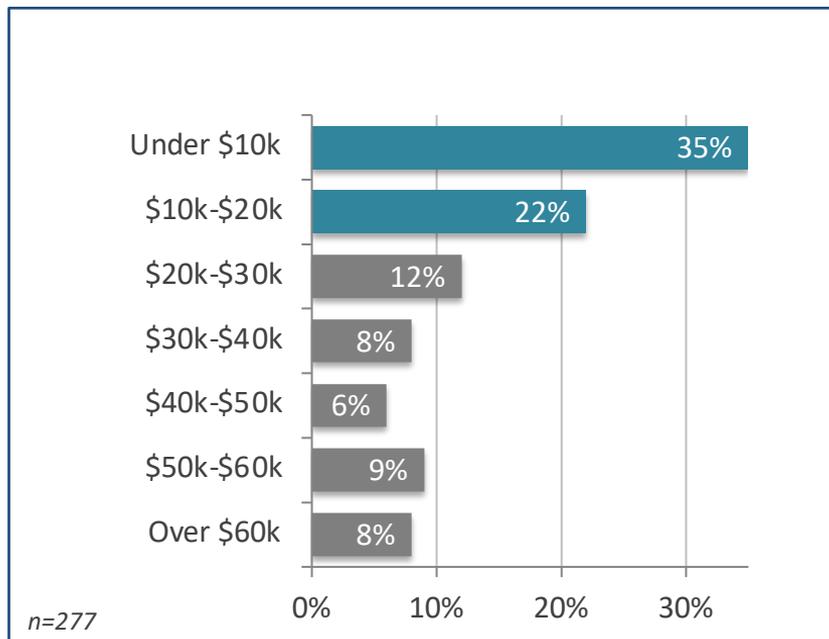
## Annual Income

(Not including CERB, CRB, EI, etc)

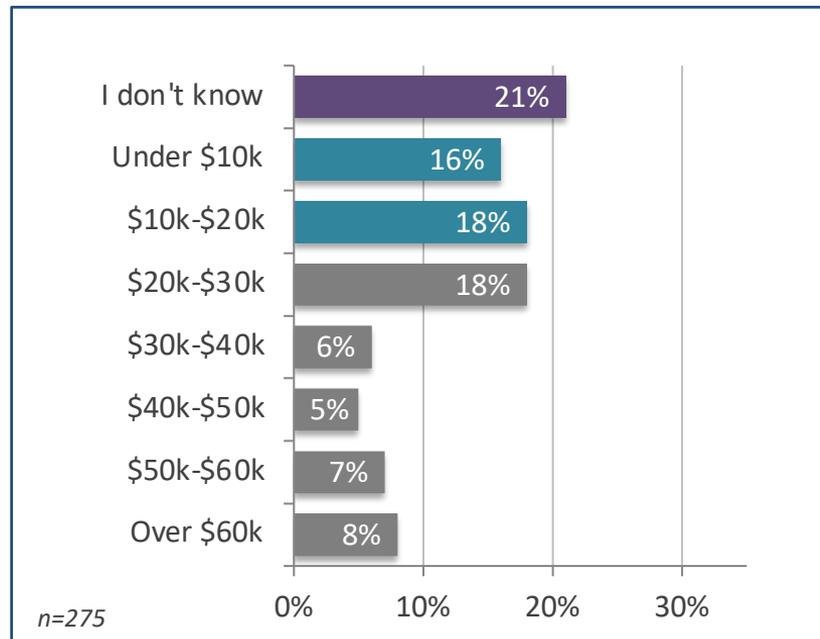
### What We See

57% of respondents earned **\$20k or less** in 2020, not including CERB, CRB, EI or other similar government supports. Although **34%** project they will earn **\$20k or less** in 2021, **21% don't know or find it too difficult to estimate** their income this year.

### 2020 Actual Income



### 2021 Projected Income

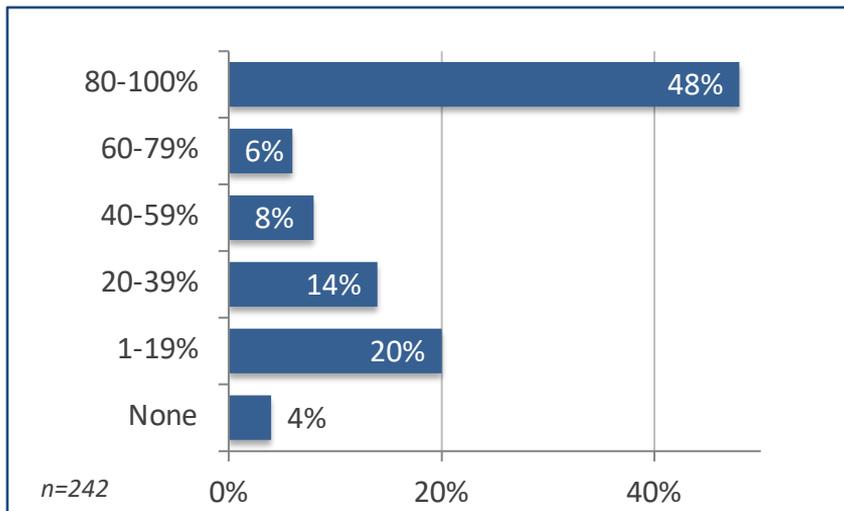


## INDIVIDUALS

### Annual Income Last Year (2020)

Source of income + Federal Support

What percentage of your ACTUAL 2020 annual income came from the arts and culture sector?

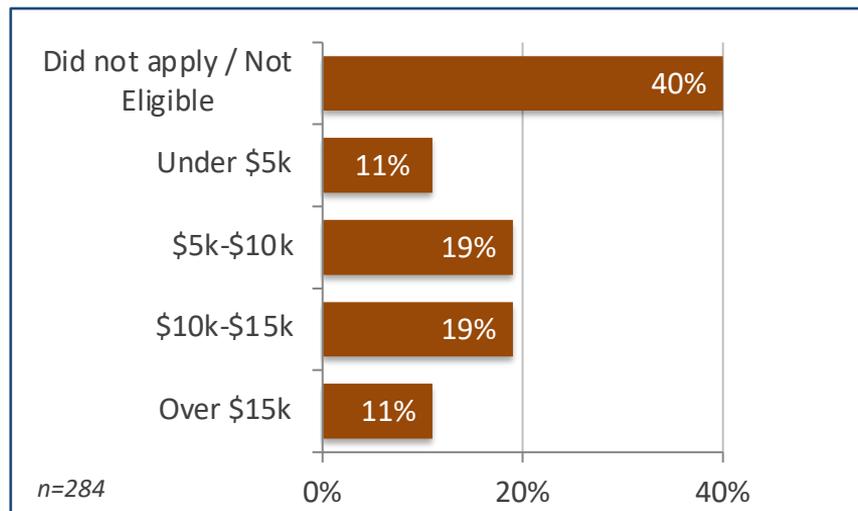


### What We See

Nearly half of individuals (**48%**) said that at least **80%** of their income for 2020 came from the **arts and culture sector** (not including CERB/CRB or other government supports).

**60%** of respondents accessed the **CERB or CRB program**, while **40%** did not apply or were not eligible.

How much financial support did you receive from the CERB or CRB program in 2020?



# INDIVIDUALS

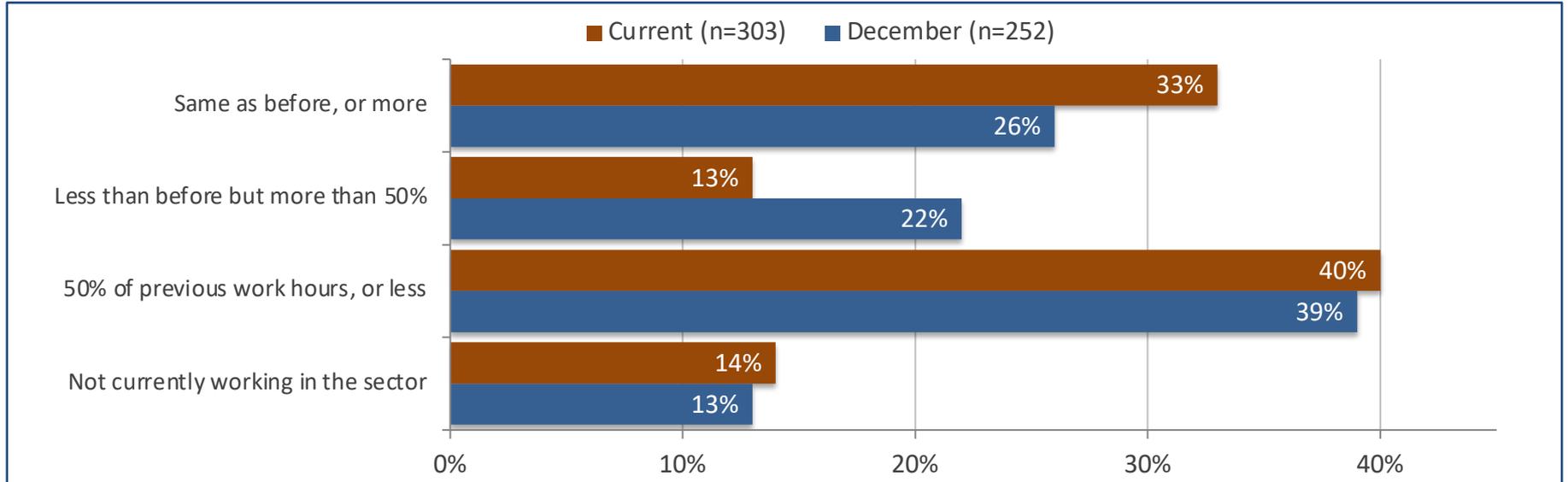
## Hours of Work

### Current vs December

#### What We See

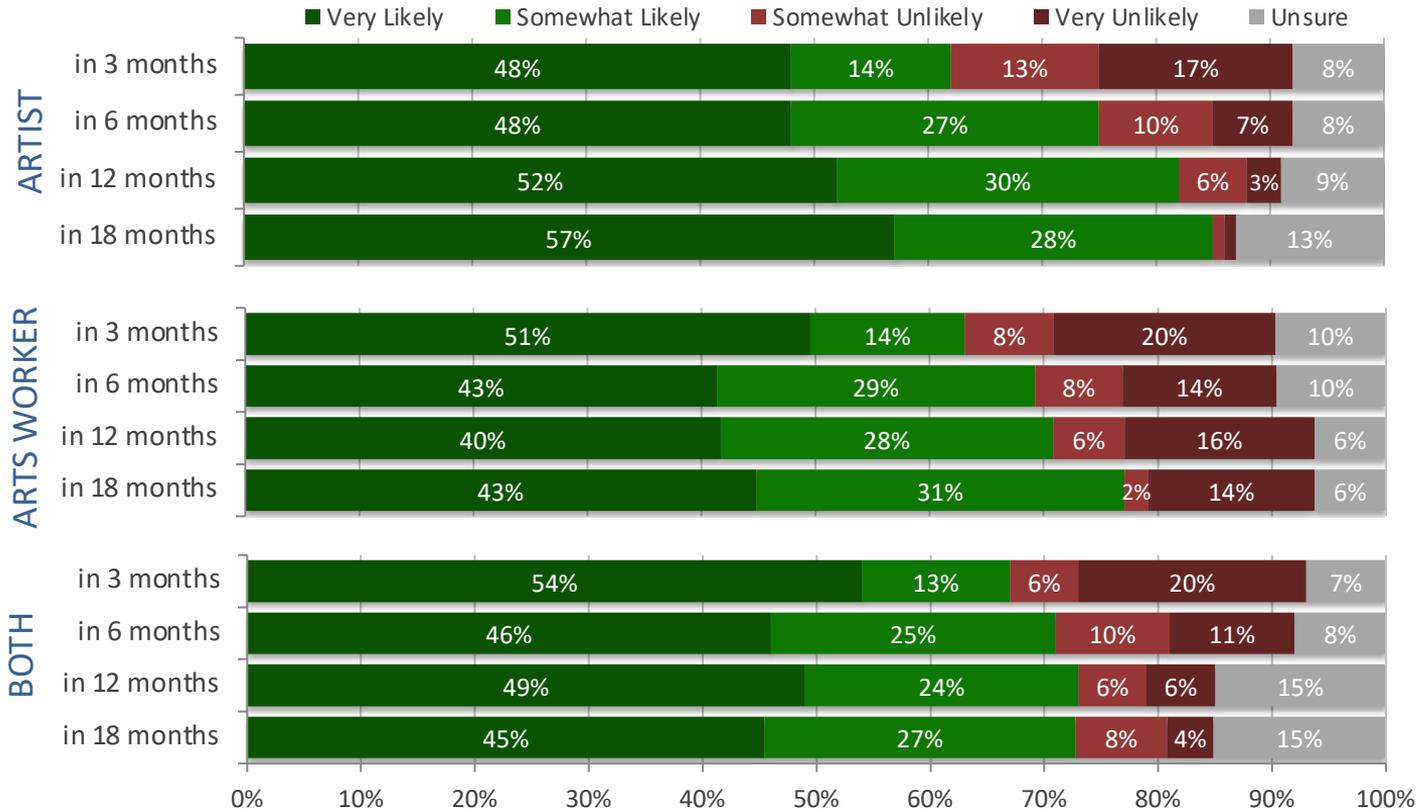
For the number of respondents who are working as much or more than pre-COVID, we saw an increase from **26%** in **December** to **33% today**. In contrast, we saw a **nine-point drop** in the number of respondents who are working less than before but more than 50% compared to pre-COVID. **40%** of respondents are working less than half of their previous hours in the arts and culture sector.

Compared to pre-COVID, how much are you currently working in the arts and culture sector?



# INDIVIDUALS

How likely do you expect to be working in the arts and culture sector...



## What We See

An **increasing number** of individuals who identify solely as an **artist** expect to continue working in the arts and culture sector over time, with **62%** **somewhat or very likely** to be working in the arts in **3 months**, and **84%** in **18 months**.

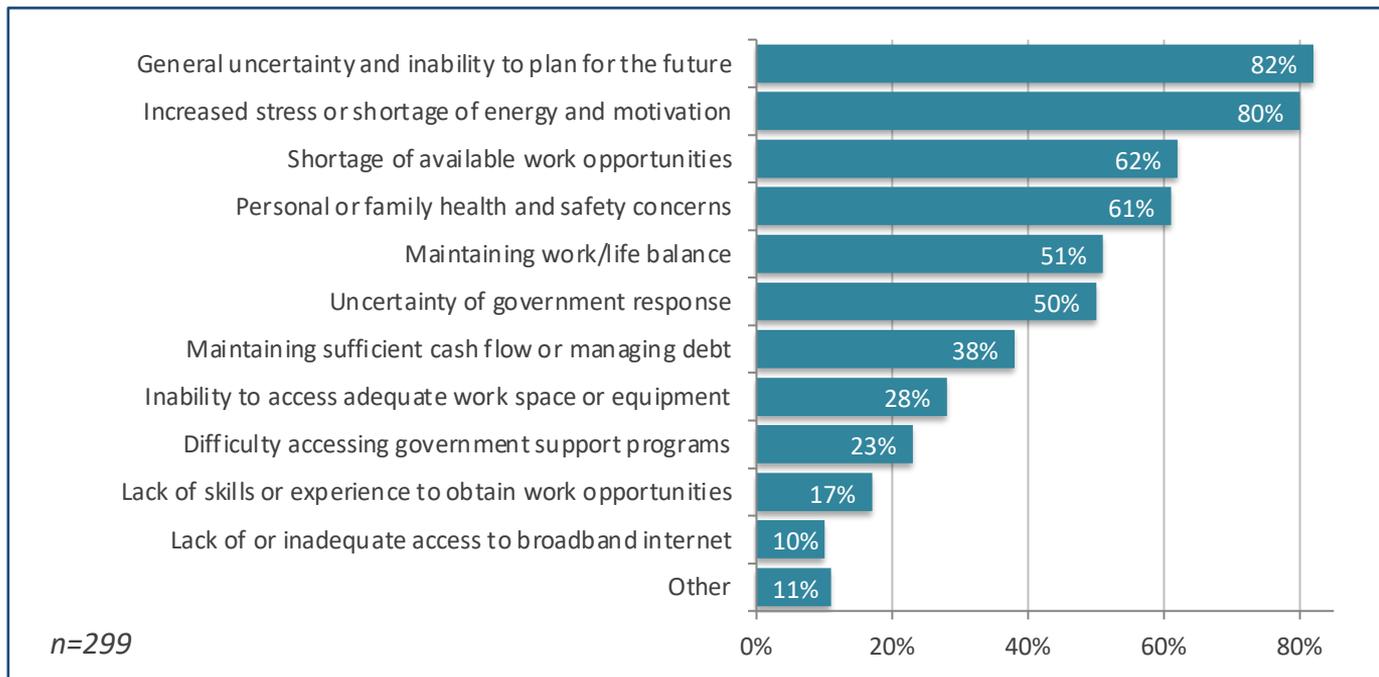
Those who identify solely as an **arts worker** also have increasing confidence with **65%** feeling **somewhat or very likely** to remain in the arts in **3 months**, and **74%** in **18 months**.

Confidence for those who identify as **both** an artist and arts worker is more **consistent over time**, between **67%** and **73%**.

# INDIVIDUALS

## Obstacles

Over the last THREE MONTHS (Feb-Apr), which of the following are **OBSTACLES** you have faced?



### What We See

Most individuals identified multiple obstacles including general uncertainty and inability to plan (82%); increased stress or lack of energy (80%), a shortage of work opportunities (62%); and personal or family health and safety concerns (61%).

Other significant challenges include work/life balance, government response, and financial worries.

*Respondents could select more than one option.*

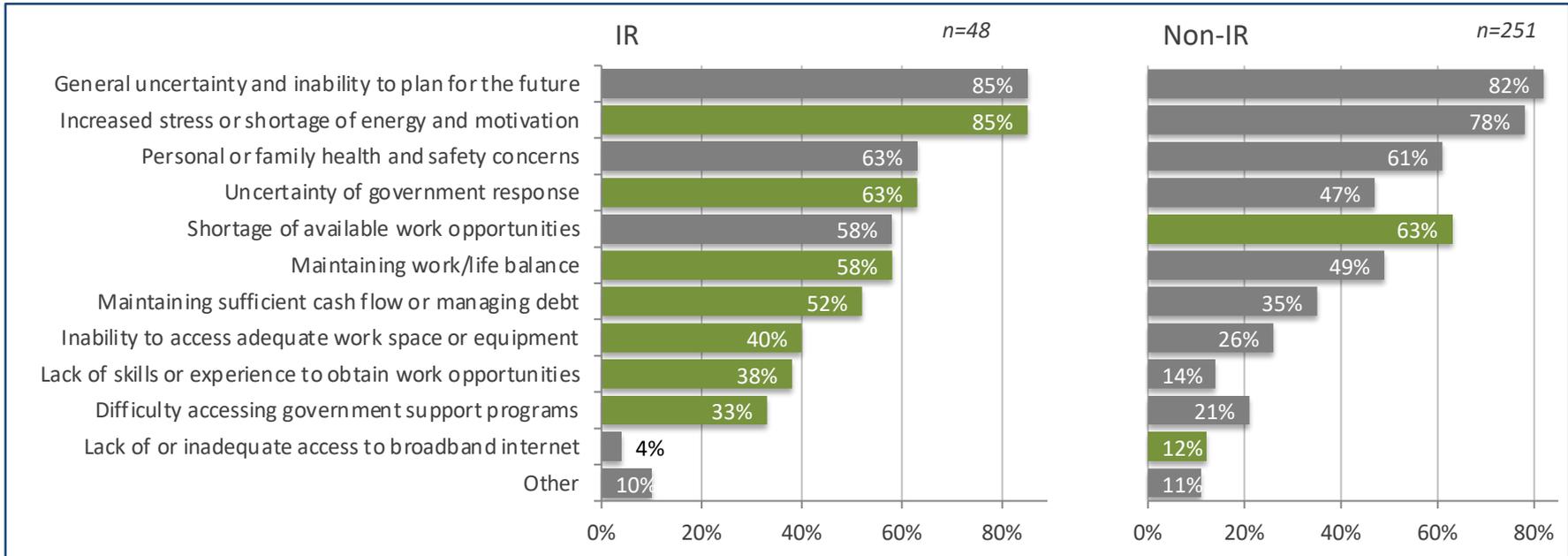
# INDIVIDUALS

## Obstacles by Indigenous and Racialized Individuals

Over the last THREE MONTHS (Feb-Apr), which of the following are **OBSTACLES** you have faced?

### What We See

Indigenous and Racialized (IR) individuals reported a **higher number of obstacles** in the last three months compared to non-IR individuals, except in relation to shortage of work opportunities. **85%** of IR respondents identified increased stress or shortage of energy, compared to **78%** of non-IR. Other obstacles creating a disproportionate impact include uncertainty of government response, work/life balance, and maintaining cash flow.



# INDIVIDUALS

## Gaps in pandemic response programs and future support

What, if any, gaps have you found with the existing pandemic response programs, and what programs or support would you like to see in the future?

### What We See

160 individuals shared gaps, barriers, and hopes for future support.

Almost half (**49%**) identified financial- and social support-related challenges and hopes, including:

- For the CERB, CRB and EI programs, **unclear or challenging guidelines** (eg. net vs gross income; calculations for pay-periods), as well as expectations when transitioning out of those programs.
- **Lack of resources to understand support programs'** eligibility, application process, and tax implications, beyond asking CRA.
  - "How much funding would I qualify for? How long it would last? How much would need to repay in taxes?"
- **Artist grants are inaccessible** for some:
  - "With over 25 years of professional arts experience I don't qualify for artist grants due to the nature of my work."
- More **direct-to-artist funding** opportunities, and to ensure distribution to **underrepresented artists**.
- The hope for a comprehensive support system like **Universal Basic Income** and **sick day benefits**.
- More **mental health support**:
  - "I feel that my physical and mental health has suffered and I don't feel I have much access to supports in these areas"

Other identified areas include: health and safety guidelines which were unclear or inconsistent with other comparable industries; access to space.

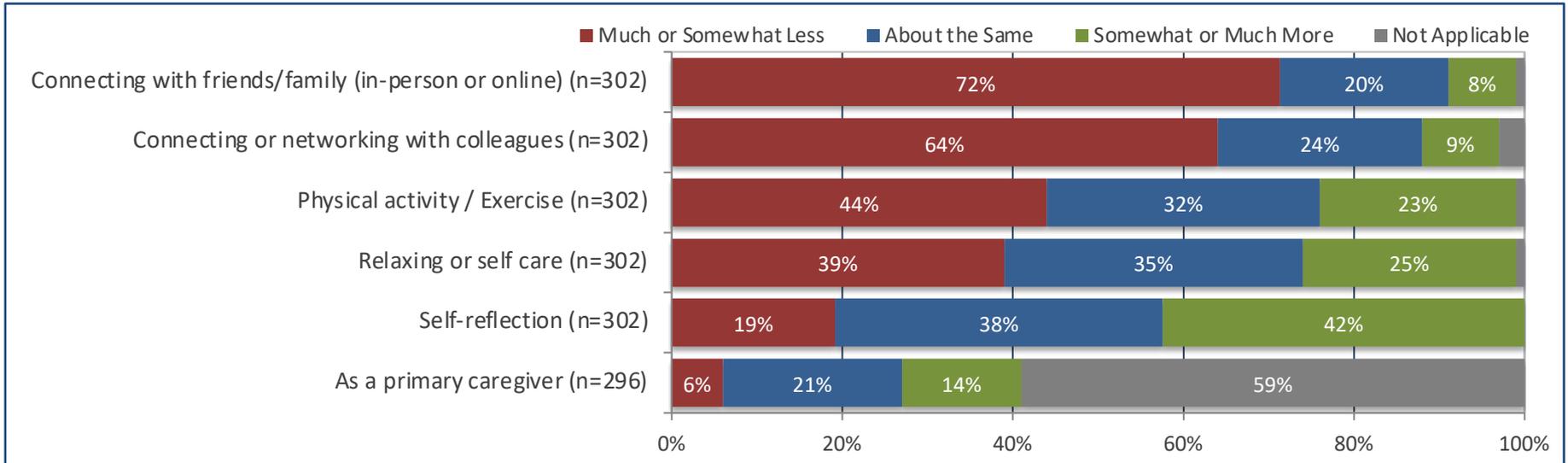
## INDIVIDUALS

### Other Activities and Responsibilities

#### What We See

Individuals reported a **decrease** in the amount of time they spend on numerous activities compared to September, including connecting with friends or family (72%), connecting or networking with colleagues (64%), and exercise (44%). Conversely, **42%** of people reported they are spending **more time** on self-reflection (42%) now than they were in September.

Compared to September 2020, how much time do you now spend on the following activities or responsibilities?



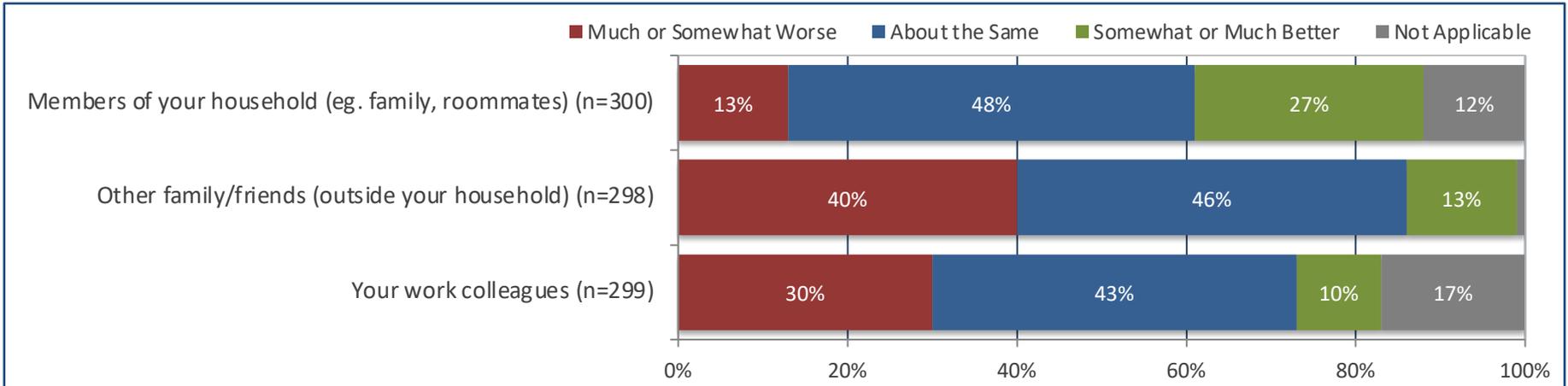
# INDIVIDUALS

## Relationships

### What We See

A significant number of respondents reported that their relationships with members of their household are **better** now than pre-pandemic (**27%**), while relationships with other family and friends have either stayed the **same** or **worsened** (**86%**). The majority of people also reported that relationships with work colleagues have either **worsened** or **remain unchanged** (**73%**).

Compared to before the pandemic, how would you rate your relationships with:



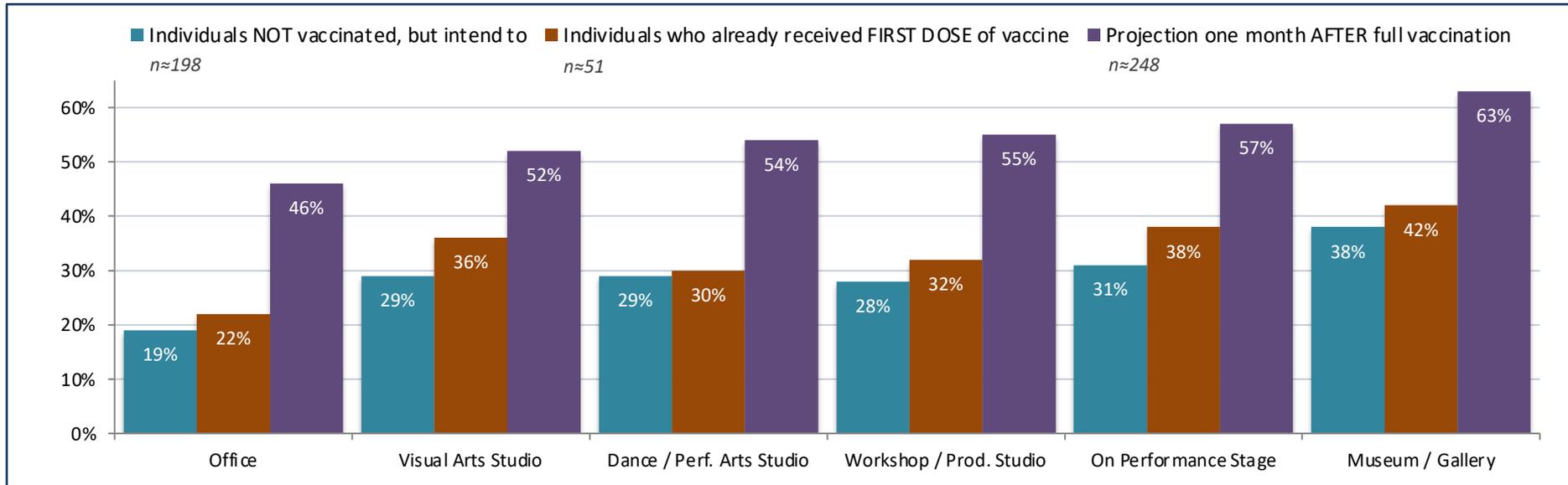
# INDIVIDUALS

## Environmental Comfort (work space)

Somewhat or Very Comfortable WORKING in the following enclosed indoor spaces for a prolonged period of time with other people, with distancing and masks.

### What We See

There is a minimal increase in comfort levels between individuals who are **not currently vaccinated** and those who have **received their first dose**. A higher percentage of respondents expect to be more comfortable one month after being fully vaccinated.



**Question:** Based on how you feel TODAY, and assuming public health guidelines are followed, how comfortable would you feel WORKING in the following enclosed indoor spaces for a prolonged period of time with other people?

# INDIVIDUALS

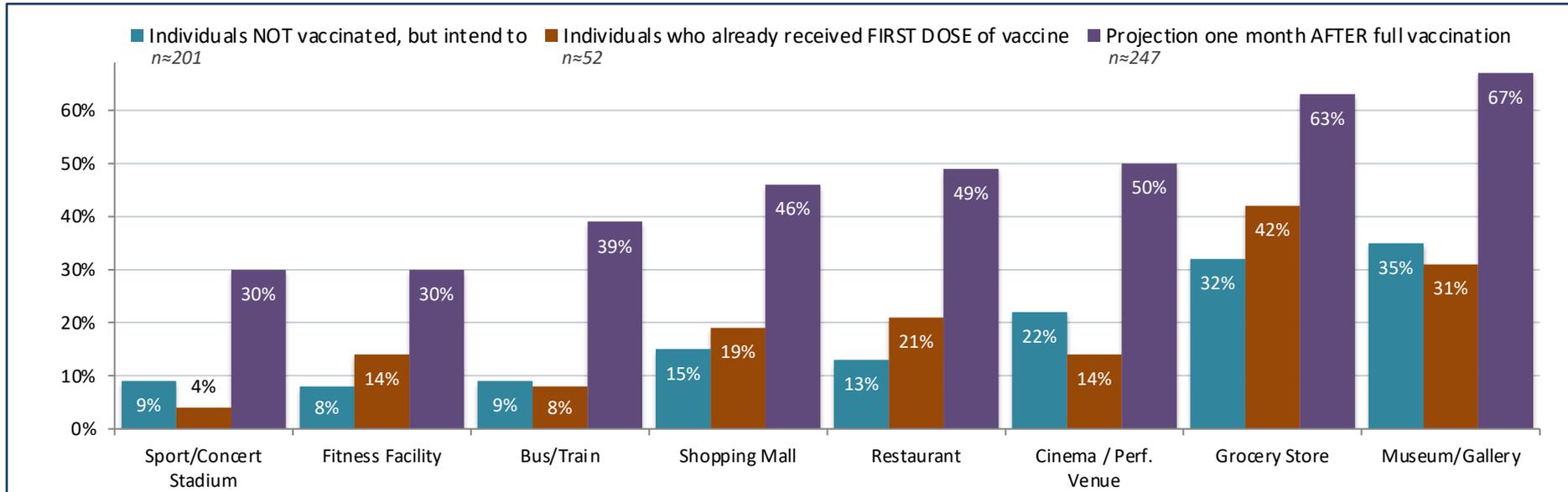
## Environmental Comfort (non-work purposes)

Somewhat or Very Comfortable in the following enclosed indoor spaces for a prolonged period of time with other people, with distancing and masks.

### What We See

Currently, about one-third of respondents who are **not vaccinated but intend to** or who have **already received their first dose** are comfortable visiting a grocery store or museum/gallery.

One month after full vaccination, **at least 50%** of respondents expect to be comfortable in cinemas, performance venues, museums, and galleries.



# INDIVIDUALS

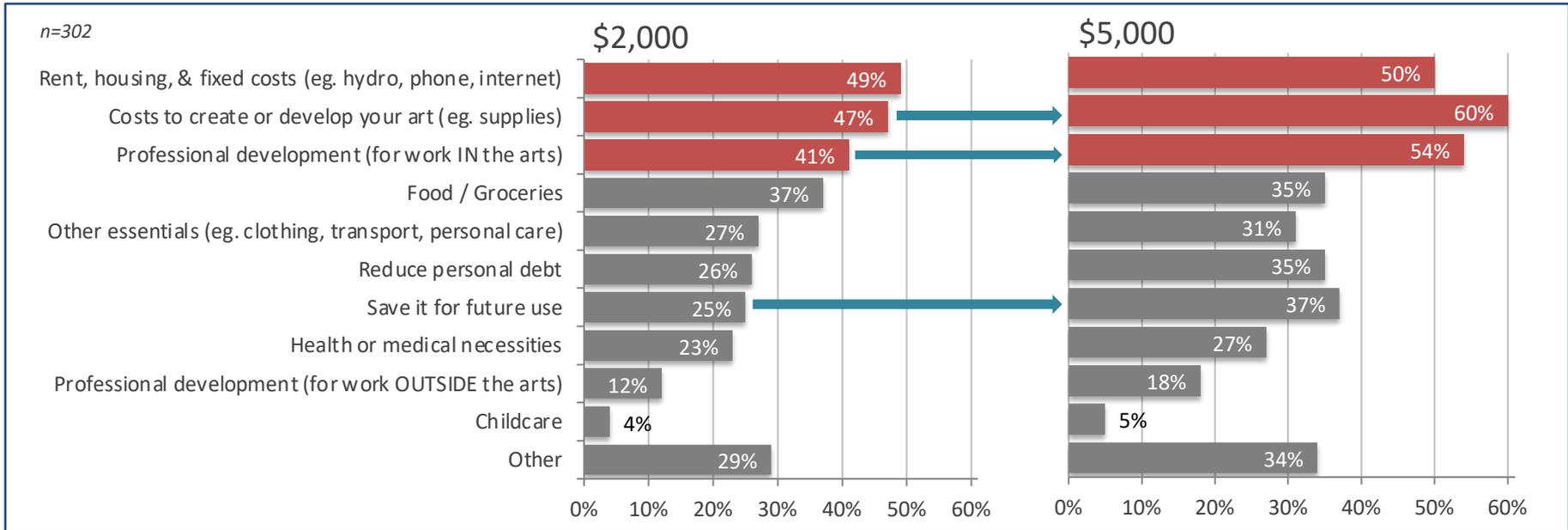
## Scenario for Individuals

If you were provided \$2k/\$5k in unrestricted funds today, how would you use the funds?

### What We See

Responses show how priorities changed if individuals were offered different amounts of unrestricted funds. Highlighted in **red** are the **three highest ranked priority areas**.

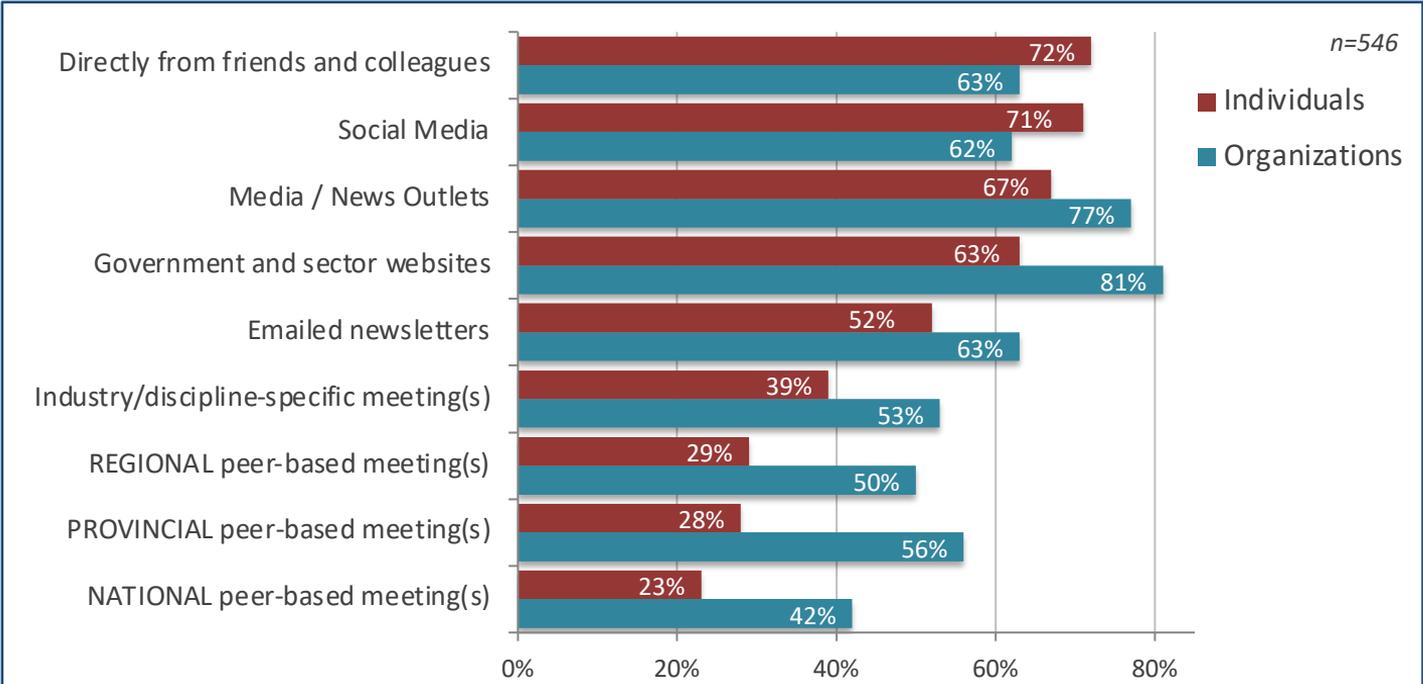
The areas that saw the **highest percentage increase** when offered \$5k include: costs to create art (+13%), professional development for arts work (+13%), and save it for future use (+12%)



# ALL RESPONDENTS

## Staying Informed

Over the past three months, how are you staying informed about sector and government announcements and updates?



### What We See

The top three methods to stay informed for **individuals** were directly from friends and colleagues, social media, and media outlets.

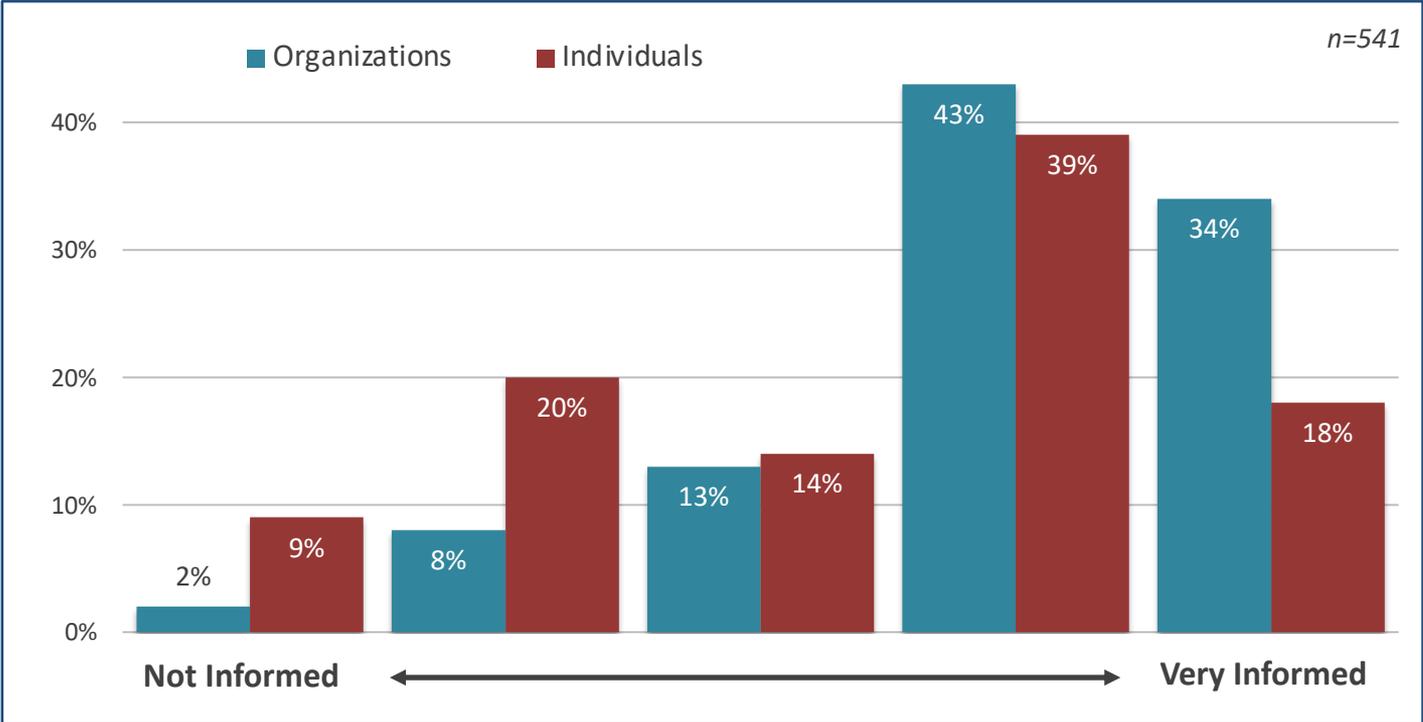
For **organizations**, government and sector websites, media outlets, friends and colleagues, and newsletters, are the most identified resources.

Representatives of **organizations** are **much more likely** to access information through peer-based meetings than **individuals**.

# ALL RESPONDENTS

## Staying Informed

Do you feel sufficiently informed about sector and government updates?

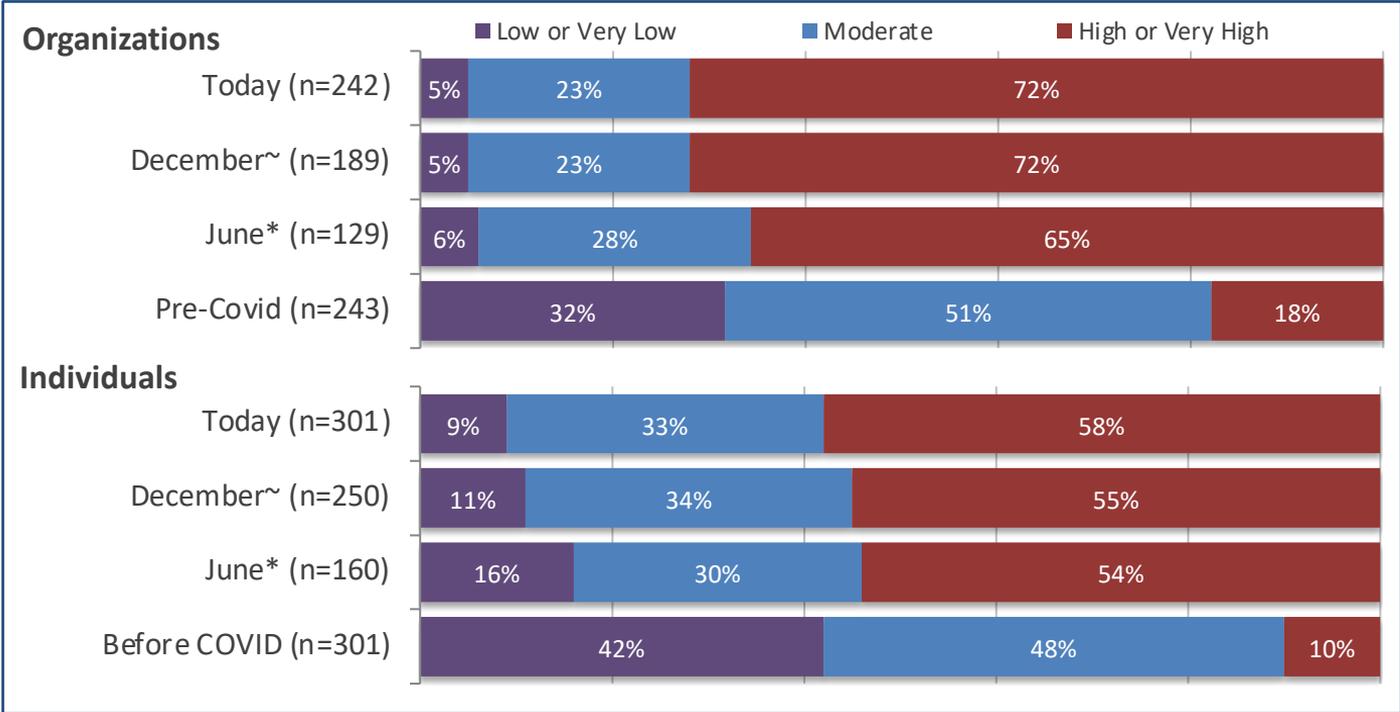


**What We See**  
On average, a higher percentage of **organization** respondents (**77%**) feel **well informed** about sector and government updates, compared to those who responded as **individuals** (**57%**).

# ALL RESPONDENTS

## Stress and Anxiety

How would you describe your typical day-to-day stress and anxiety level?



### What We See

Stress and anxiety for both organizations and individuals continue to be high. A higher percentage of organization respondents, compared to individuals, have reported **high or very high** levels of stress and anxiety.

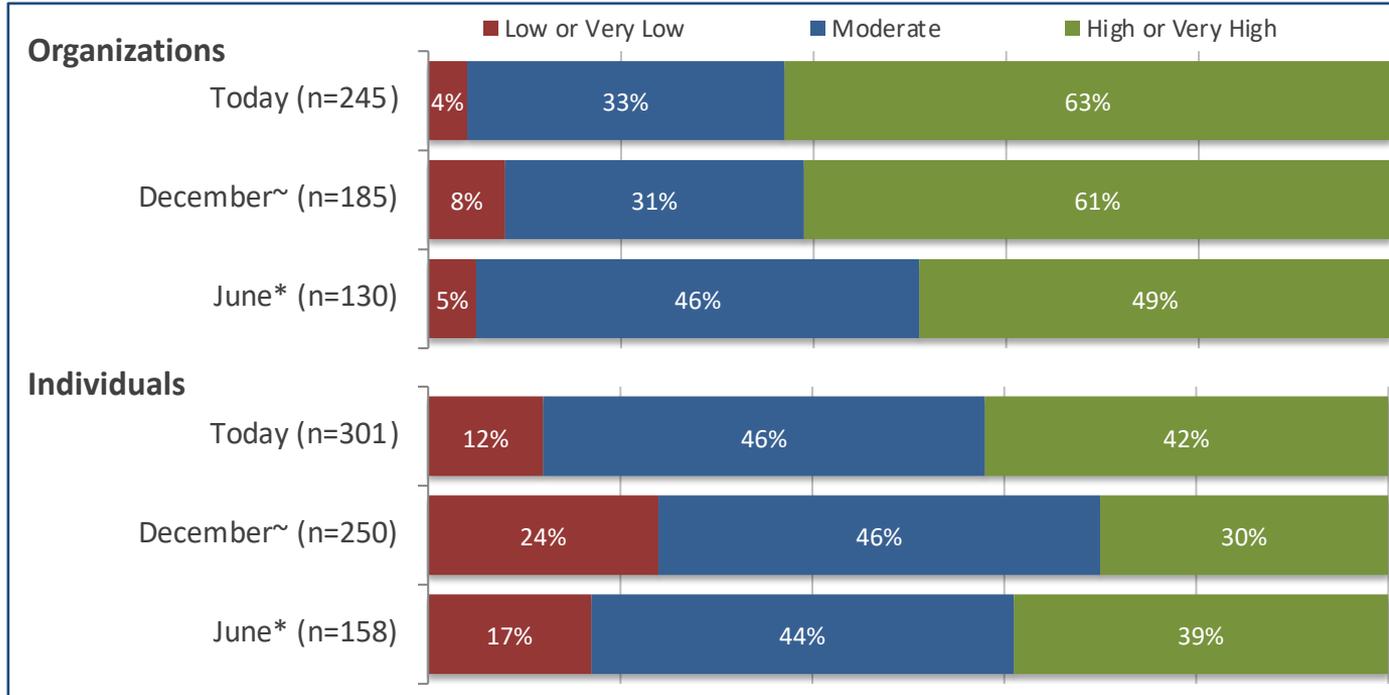
*~December data is based on survey responses in the Dec 2020 report.*

*\*June data represents survey responses in the June 2020 report.*

# ALL RESPONDENTS

## Self Optimism

How optimistic are you for **your organization** or **your arts work/arts practice's** ability to recover from the impact of COVID-19?



### What We See

Overall, both organizations and individuals are **more optimistic** about their own ability to recover from the impact of COVID **today** compared to previous months.

Although compared to organizations, fewer individuals report **high or very high** optimism, there was a significant increase (**12%**) compared to responses in **December**.

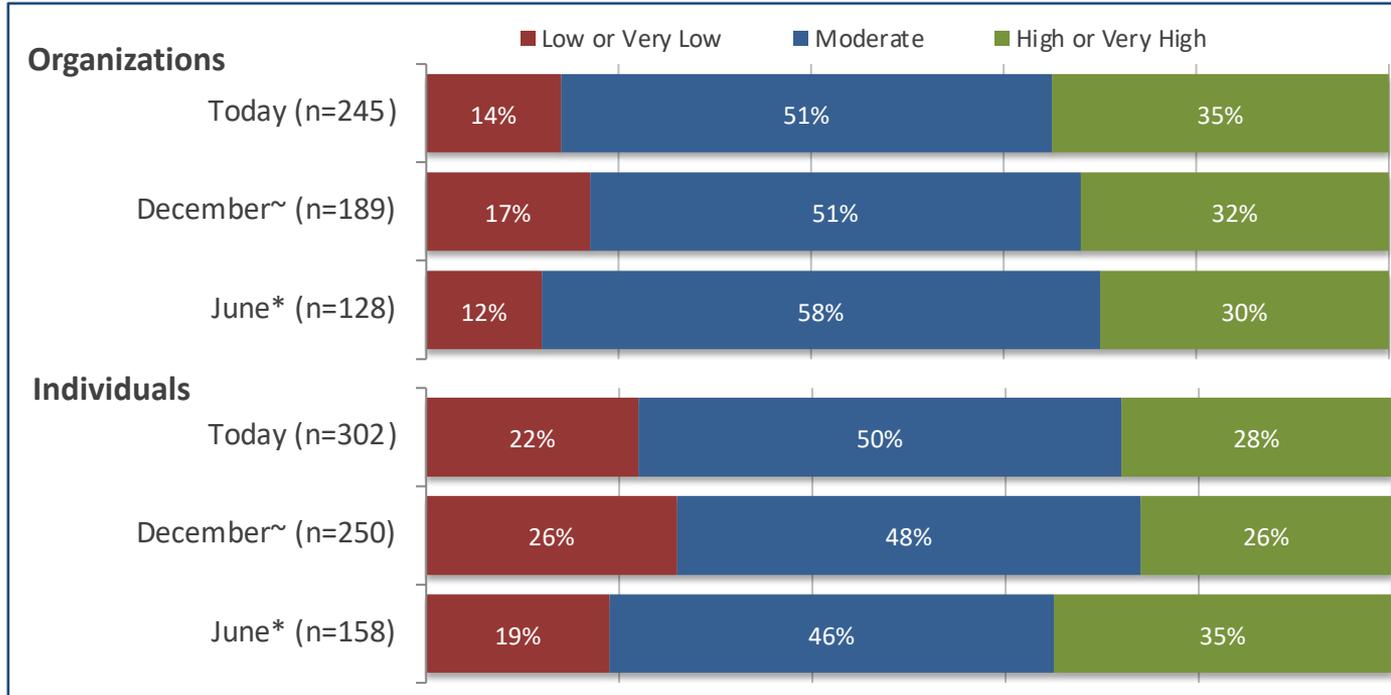
*~December data is based on survey responses in the Dec 2020 report.*

*\*June data represents survey responses in the June 2020 report.*

# ALL RESPONDENTS

## Sector Optimism

How optimistic are you that the **arts and culture sector across B.C.** will recover from the impact of COVID-19?



### What We See

Overall, both organizations and individuals are **slightly more optimistic (86% and 78%, respectively)** about the sector's recovery today compared to responses in **December**.

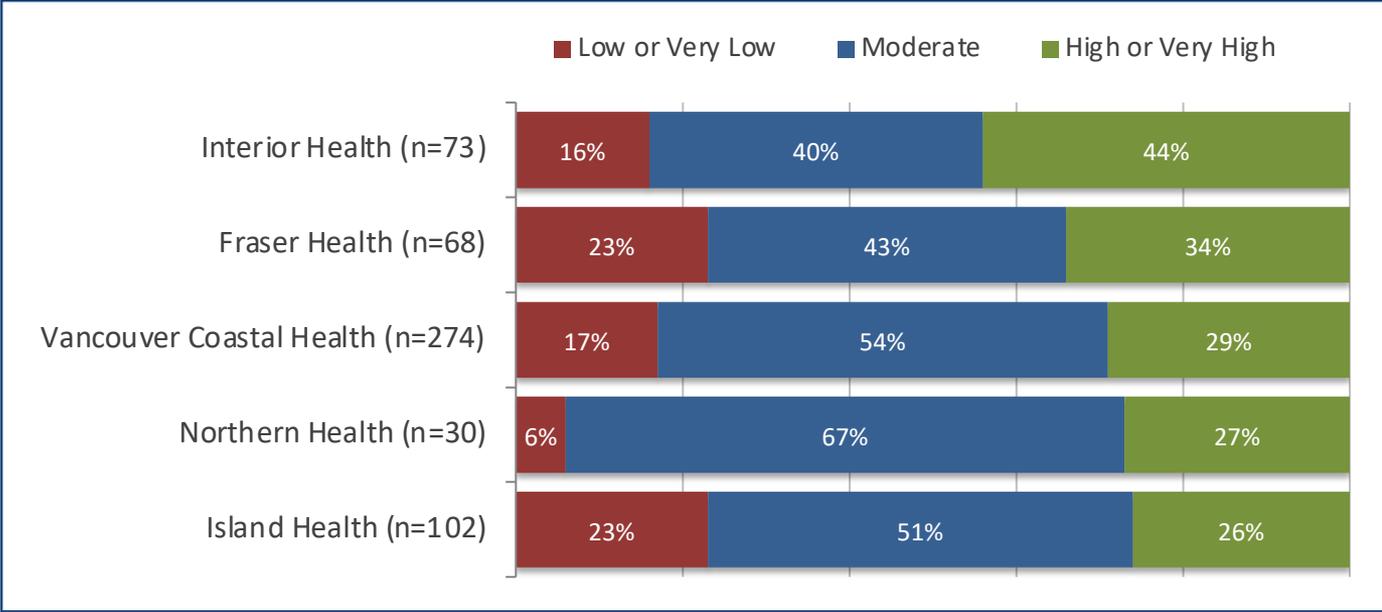
~*December* data is based on survey responses in the Dec 2020 report.

\**June* data represents survey responses in the June 2020 report.

# ALL RESPONDENTS

## Sector Optimism by Health Region

How optimistic are you that the **arts and culture sector across B.C.** will recover from the impact of COVID-19?



**What We See**  
Interior Health has the highest percentage of respondents with a **high or very high** level of optimism for sector recovery.  
  
Respondents from Northern Health also had positive levels of optimism, with lowest percentage of responses with **low or very low** optimism.

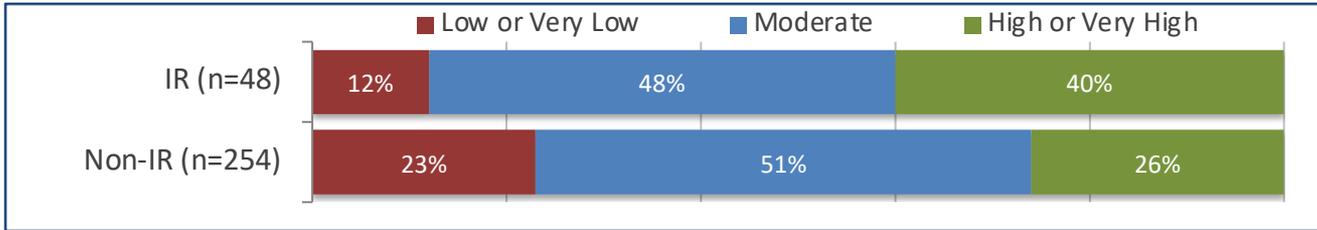
# INDIVIDUALS

## Sector Optimism by Identities

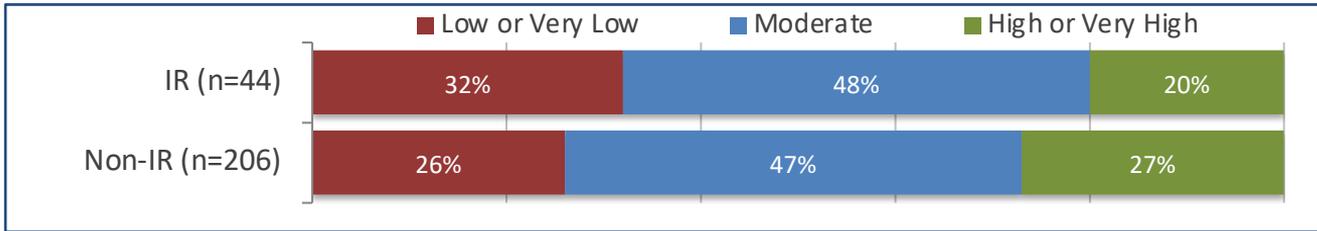
Indigenous and Racialized (IR)~ vs Non-IR

How optimistic are you that the **arts and culture sector across B.C.** will recover from the impact of COVID-19?

### Current



### December 2020



### What We See

A higher percentage of IR individuals reported **high or very high** optimism (40%) about the arts and culture sector's recovery, compared to non-IR respondents (26%).

In addition, a higher percentage of IR respondents reported **high or very high** optimism (40%) compared to their response in **December (20%)**; an increase of 20 points).

*~Self-identified as First Nations, Inuit, or Métis; and/or Person of African, Asian, Middle Eastern, or Latin American descent, or mixed heritage that includes at least one of these groups.*

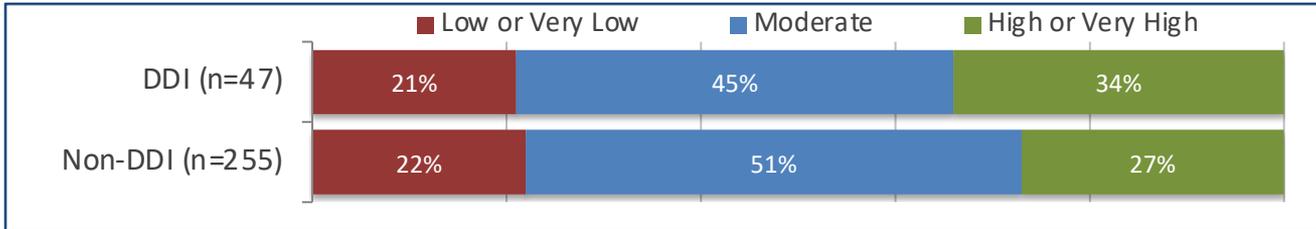
# INDIVIDUALS

## Sector Optimism by Identities

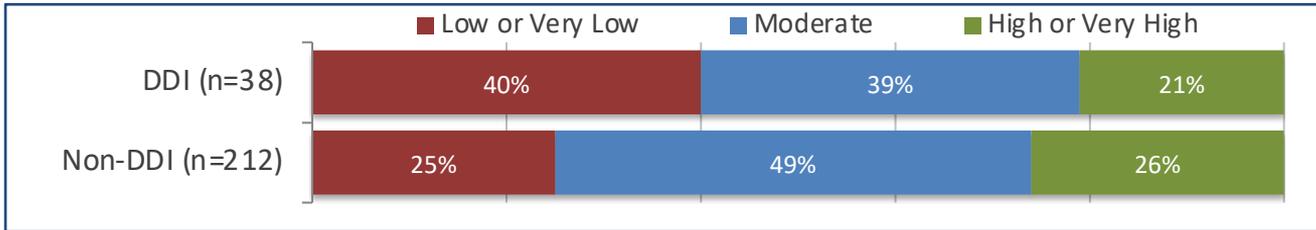
Deaf, Disabled, Impaired (DDI)\* vs Non-DDI

How optimistic are you that the **arts and culture sector across B.C.** will recover from the impact of COVID-19?

### Current



### December



### What We See

A higher percentage of DDI individuals reported **high or very high** optimism (**34%**) about the arts and culture sector's recovery, compared to non-DDI respondents (**27%**).

In addition, a much lower percentage of DDI respondents reported **low or very low** optimism (**21%**) compared to their response in **December** (**40%**; a decrease of 19 points).

*\*Self-identified as a person who is Deaf, partially deaf, or hard of hearing; and/or who has/is blind, visually impaired, physically impaired, mobility issues, learning disability, intellectually impaired, living with mental or chronic illness.*