

# COVID-19 Impact Survey

## British Columbia Arts and Culture Sector

### Summary Report

Released: June 1, 2020

Data collected over three surveys:

- ▷ Survey 1: March 12 – March 15, 2020
- ▷ Survey 2: March 16 – April 7, 2020
- ▷ Survey 3: April 8 – May 20, 2020

*Produced by*



Questions may be directed to GVPTA Executive Director, Kenji Maeda at [kenji@gvpta.ca](mailto:kenji@gvpta.ca) or 604-608-6799.

*At GVPTA, we acknowledge that our organization is located on the unceded territories of the Coast Salish peoples of the xʷməθkwəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Səlílwətał (Tsleil-Waututh) Nations.*

This report includes data collected between **March 12 and May 20, 2020** in order to understand the impact COVID-19 has had on arts and culture organizations, artists, and arts workers of all disciplines across British Columbia.

The report includes responses from 866 unique respondents across three surveys. Not all questions were asked in all surveys. Most questions were optional. Each use of the survey data in this report notes the number of responses (“n”) for that question.

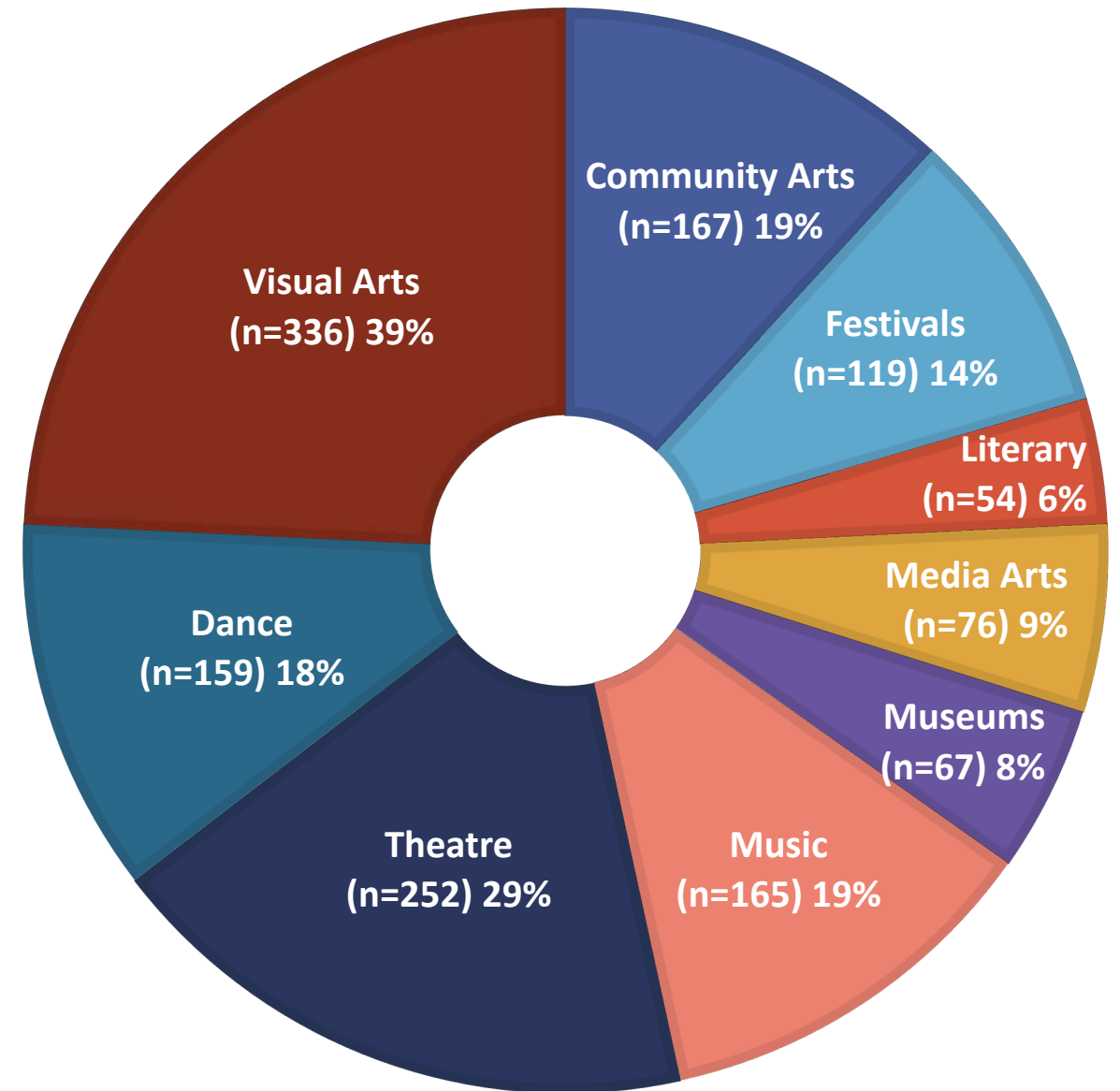
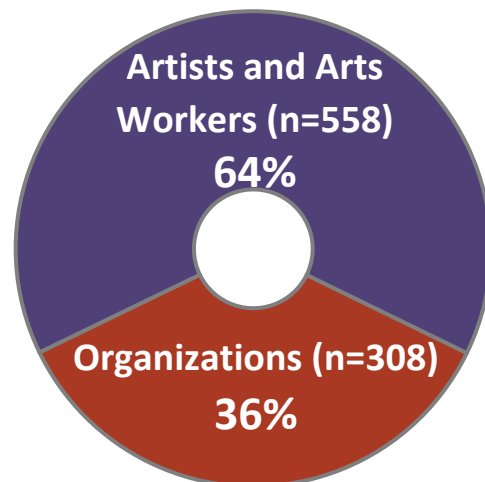
As with any survey, this data is ***only a partial representation of the impact*** COVID-19 has had on the arts and culture sector.

## The Respondents

**866 unique respondents** between March 12 and May 20, 2020. Respondents were encouraged to return to the survey to report updates to the data as realities rapidly shifted over time.

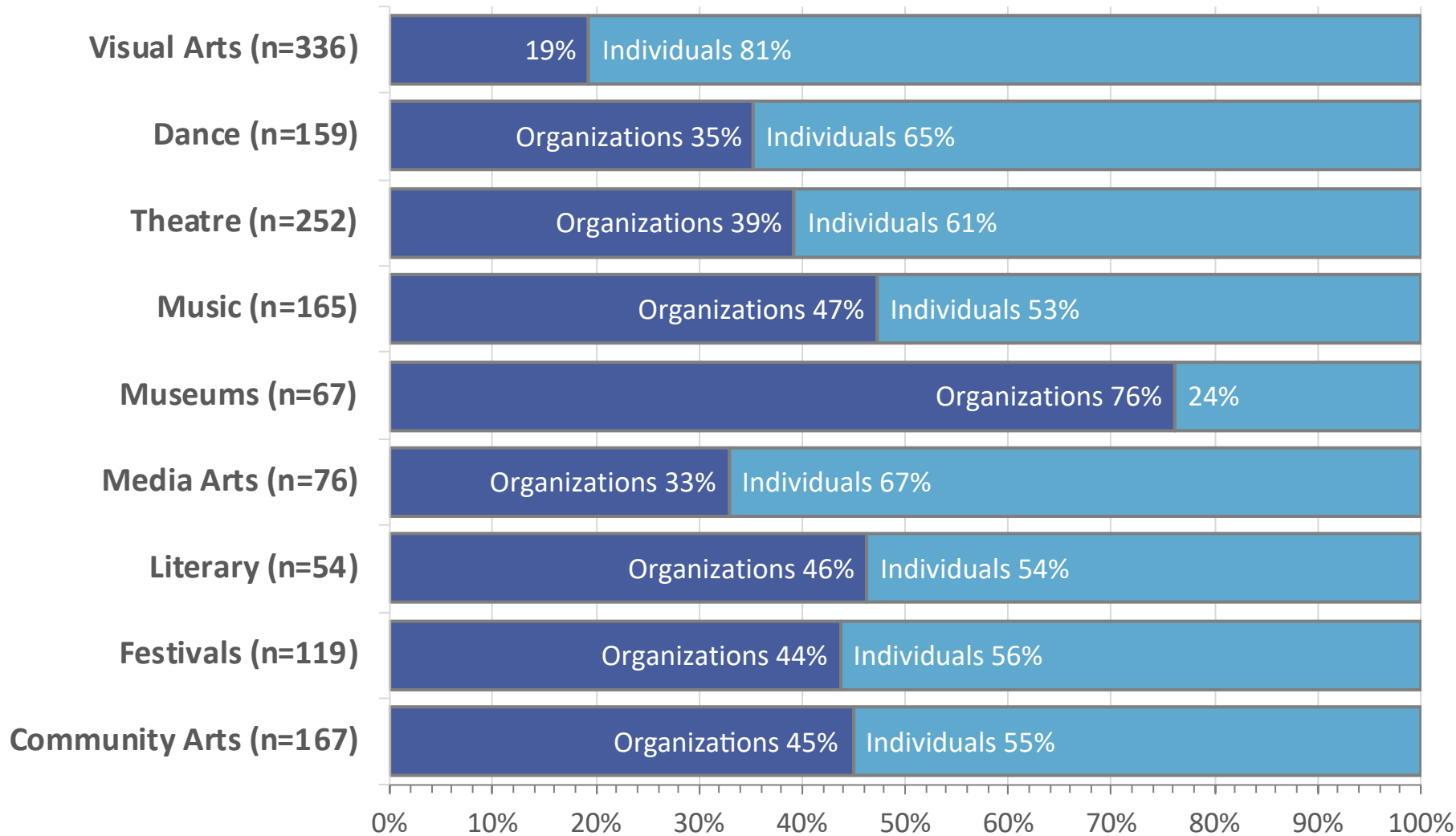
**64%** of the respondents were from **Artists & Arts Workers**, and **36%** responding on behalf of an **Organization**.

Each respondent was asked to identify one or more disciplines. The top four disciplines included: **Visual Arts** (39%), **Theatre** (29%), along with **Community Arts** and **Music** (tied with 19%).



# The Respondents

## Individuals vs Organizations by Discipline



### ***What We See***

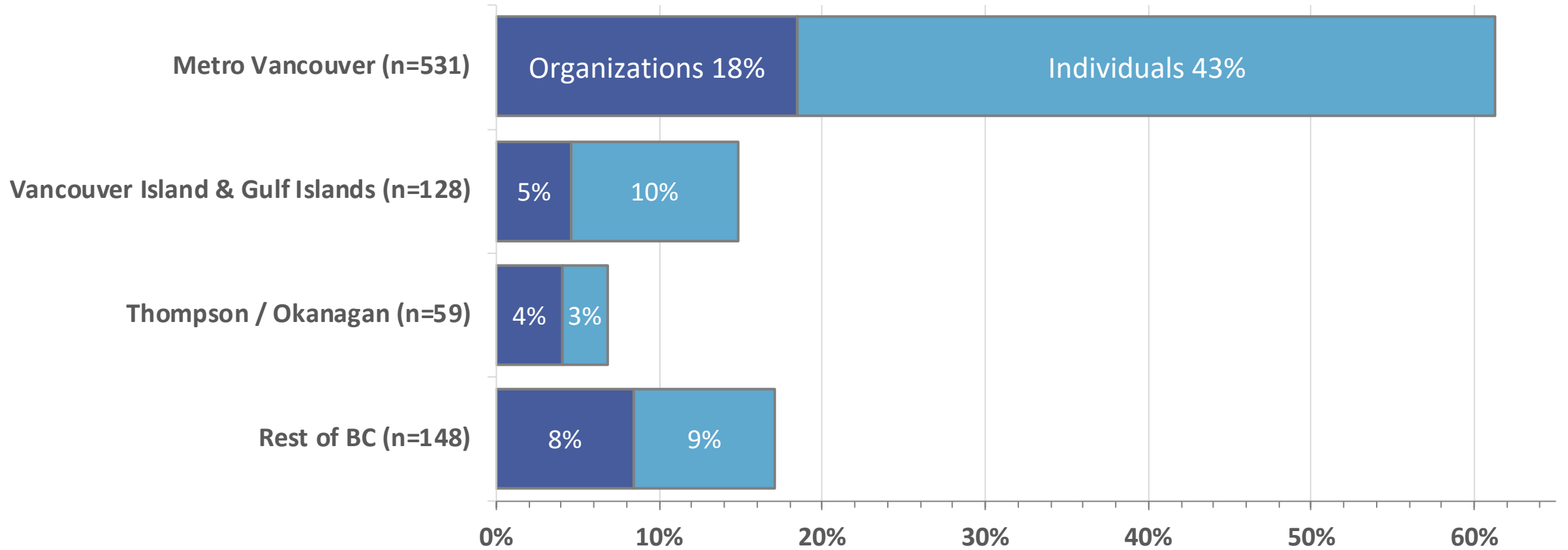
*Of all respondents of a discipline, the percentage of individuals vs organizations*

*Respondents could select more than one discipline.*

# The Respondents

## Individuals & Organizations by Region

*Responses from all 28 Regional Districts across B.C. were received.  
The majority (61%) of respondents are based in Metro Vancouver*

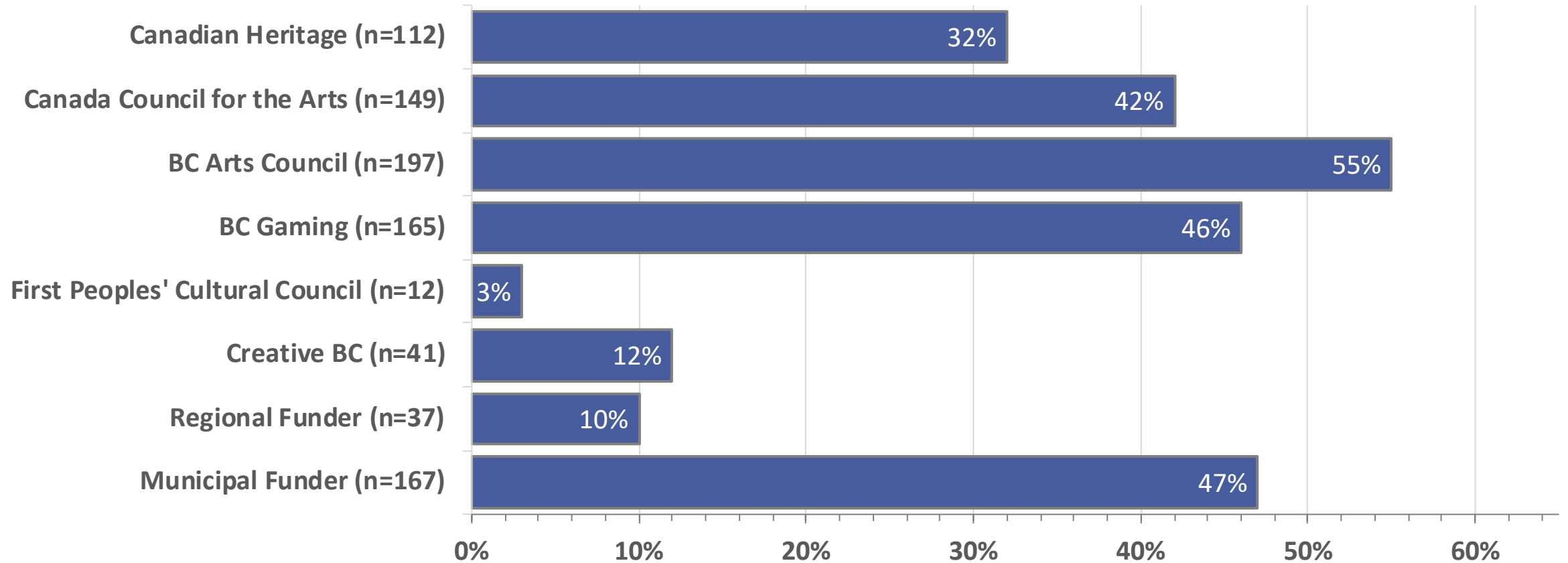


## What We See

The percentage of all respondents that receive funding from each source. Some respondents received grants or contributions from multiple funders.

## All Respondents Sources of Funding

Within the past TWO YEARS, you have received PUBLIC funds from



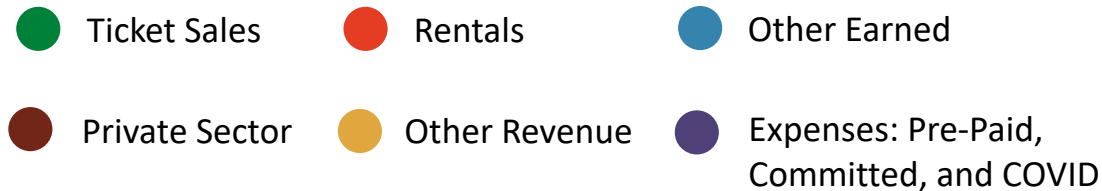
# Organizations: Sources of Financial Losses

## What We See

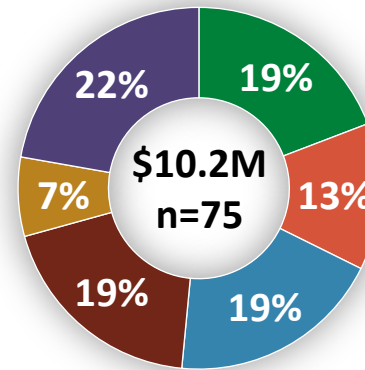
Organizations were asked to identify confirmed and projected financial losses up to December 2020.

While the value of the reported losses represent a small segment of each discipline, we look to the type of losses incurred.

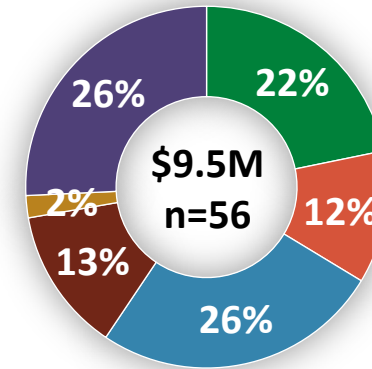
The following two pages for further details.



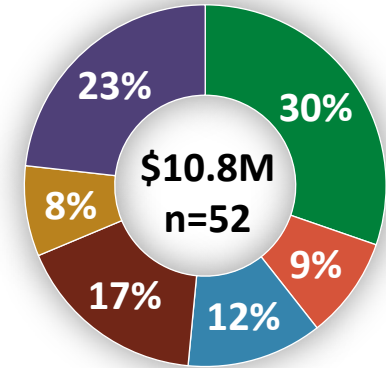
### Community Arts



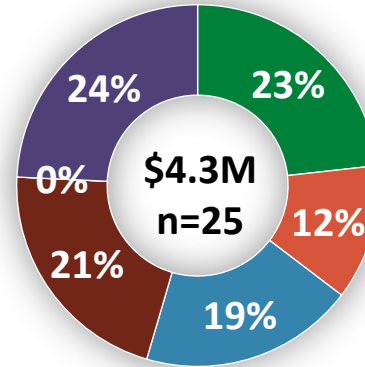
### Dance



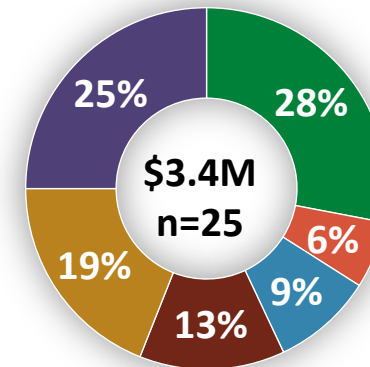
### Festivals



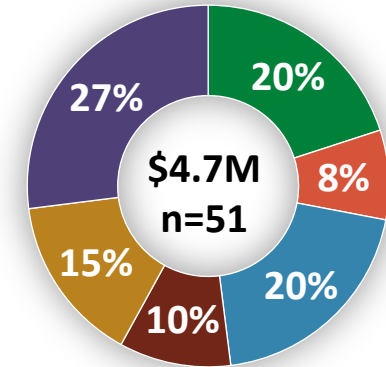
### Literary



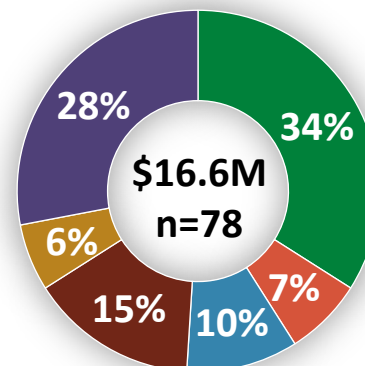
### Media Arts



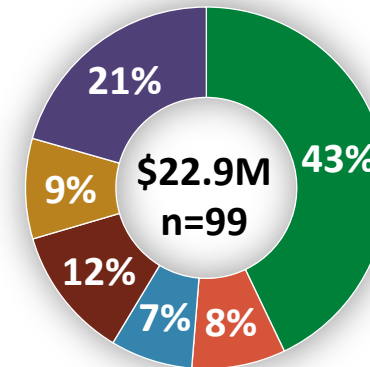
### Museums



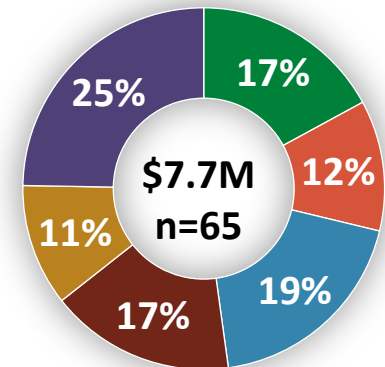
### Music



### Theatre



### Visual Arts



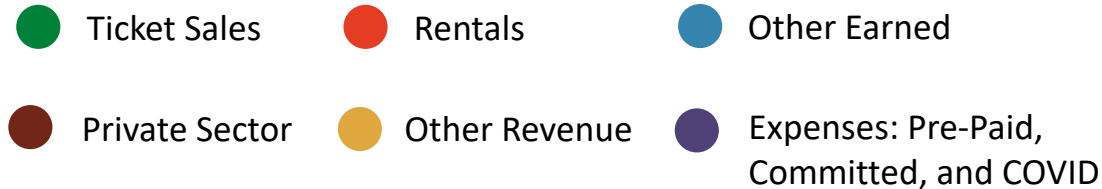
# Organizations: Sources of Financial Losses

## What We See

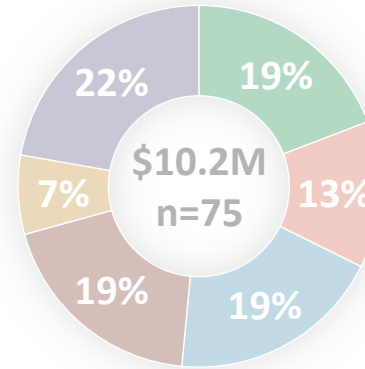
Some disciplines reported a higher percentage of losses from **ticket sales**.

**Theatre** reported the most loss at **43%**, followed by **Music (34%)** and **Festivals (30%)**.

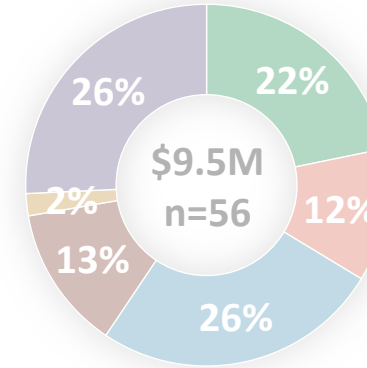
**Reopening delays or restrictions on sales capacities will disproportionately impact the sustainability of these organizations.**



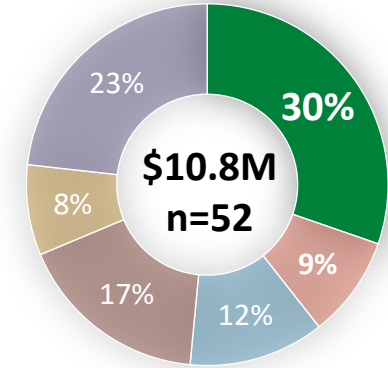
### Community Arts



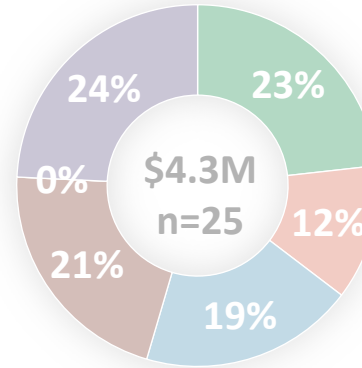
### Dance



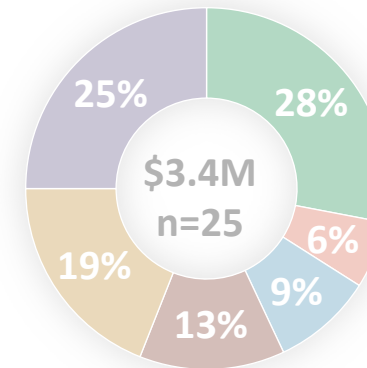
### Festivals



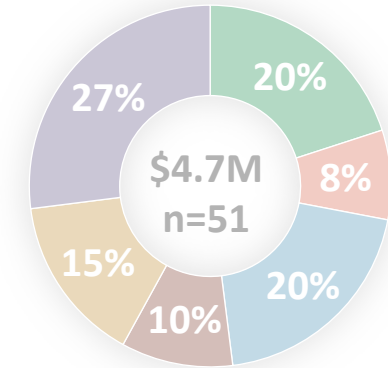
### Literary



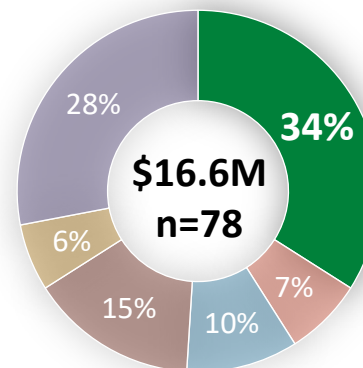
### Media Arts



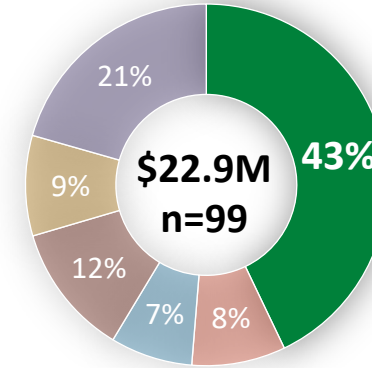
### Museums



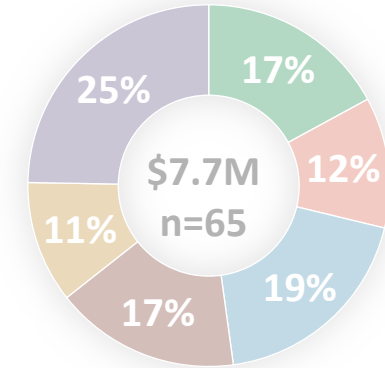
### Music



### Theatre



### Visual Arts





# Organizations: with/without facilities for programming and activities

## Sources of Financial Losses

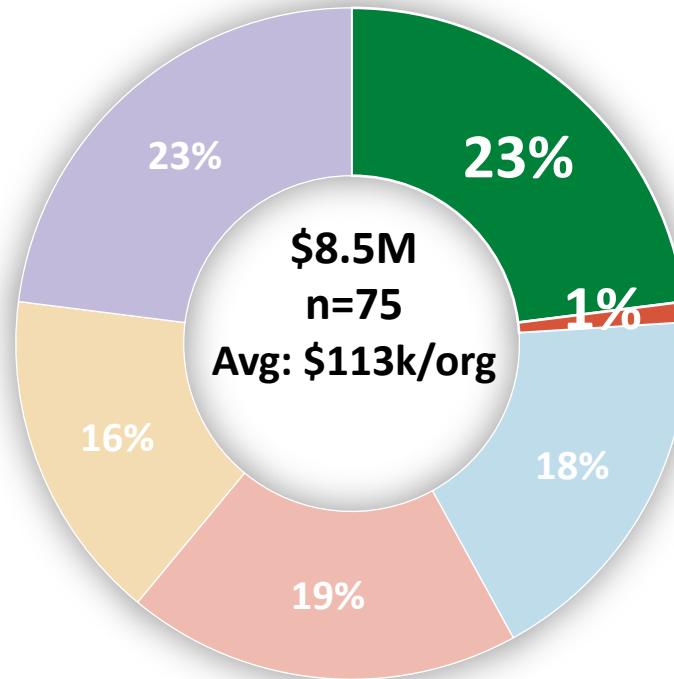
### What We See

Organizations that operate a **facility** are disproportionately impacted by the loss of income from **Ticket Sales** and **Rentals** (45%), compared to organizations **without a facility** (24%).

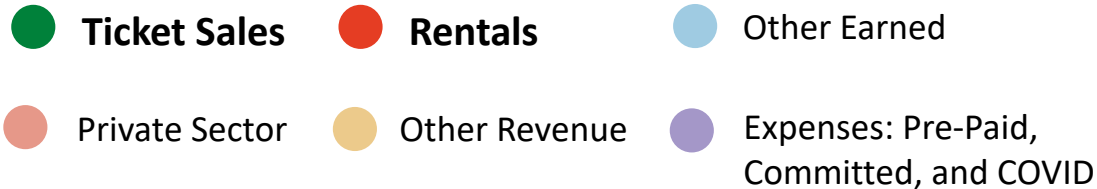
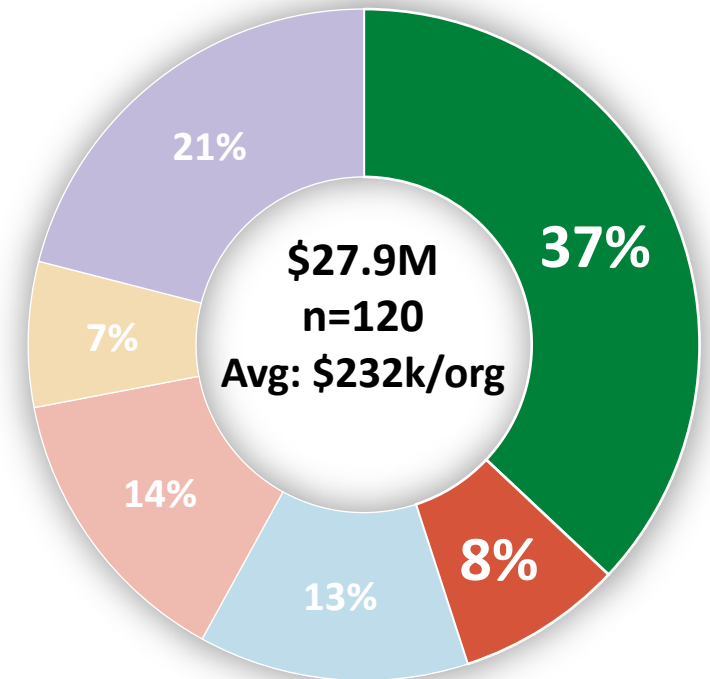
**Facility-based organizations**, report more than twice the average loss in total (\$232k/org), compared to organizations **without a facility** (\$113k/org).

**Extended closures and capacity restrictions** will disproportionately affect arts and culture facilities across B.C.

### WITHOUT a Facility



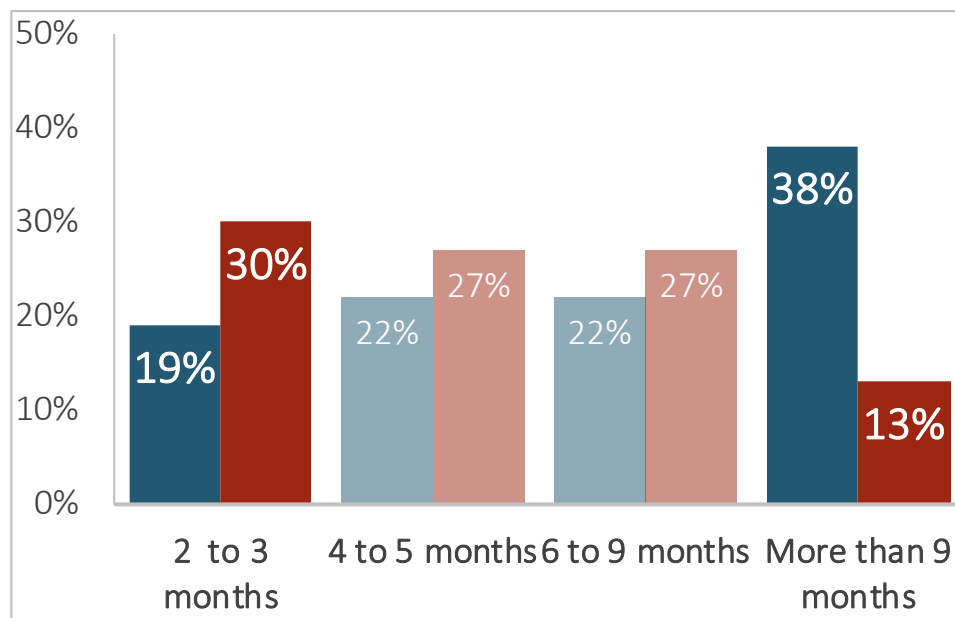
### WITH a Facility





## Organizations: Ability to Maintain Operations

How long could you sustain "maintenance" level operations based on your organization's financial reality?



● WITH Facility (n=63)    ● WITHOUT Facility (n=37)

### What We See

Organizations which **operate a facility for programming and activities** will face critical cashflow challenges sooner than those **without a facility**.

**30%** of organizations **with a facility** report they could continue at "maintenance" level operations for **up to 2 to 3 months**, compared to **19%** of those **without a facility**.

On average, organization's **with a facility** report **56% higher monthly expenses** compared to those **without a facility**.

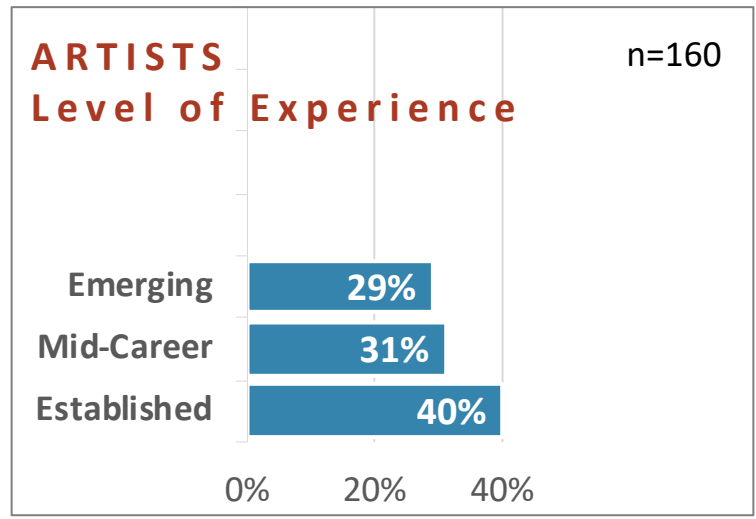
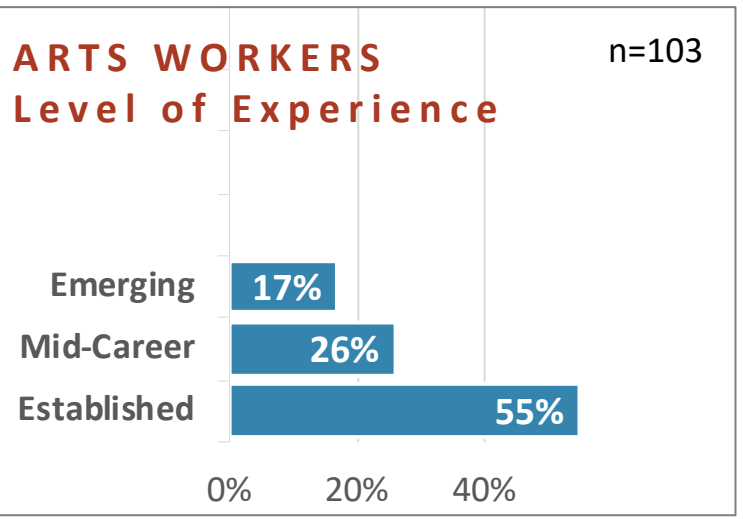
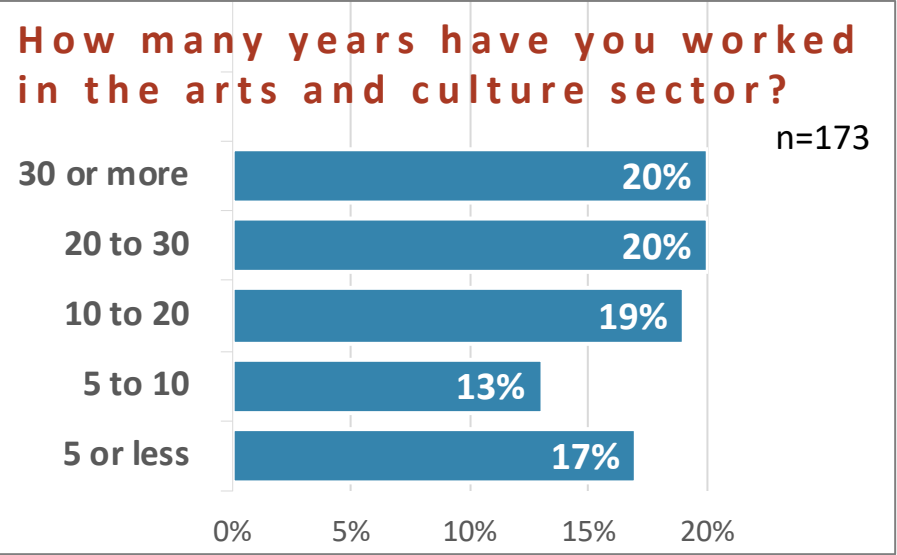
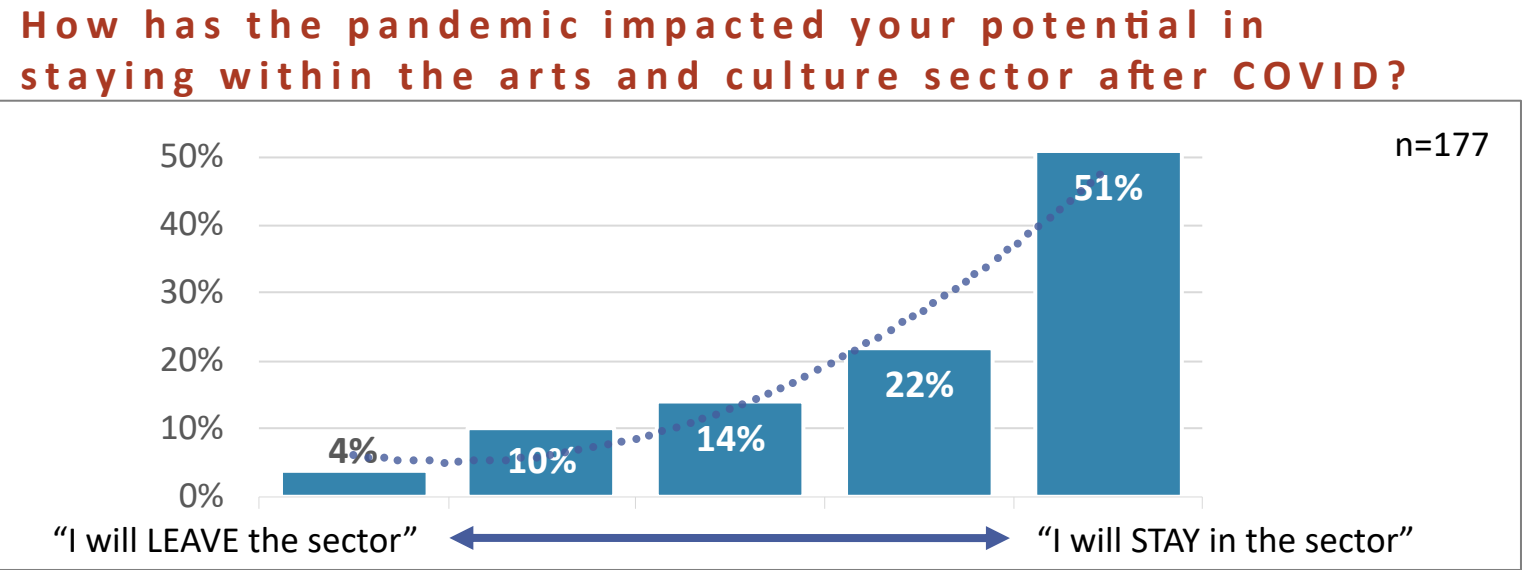
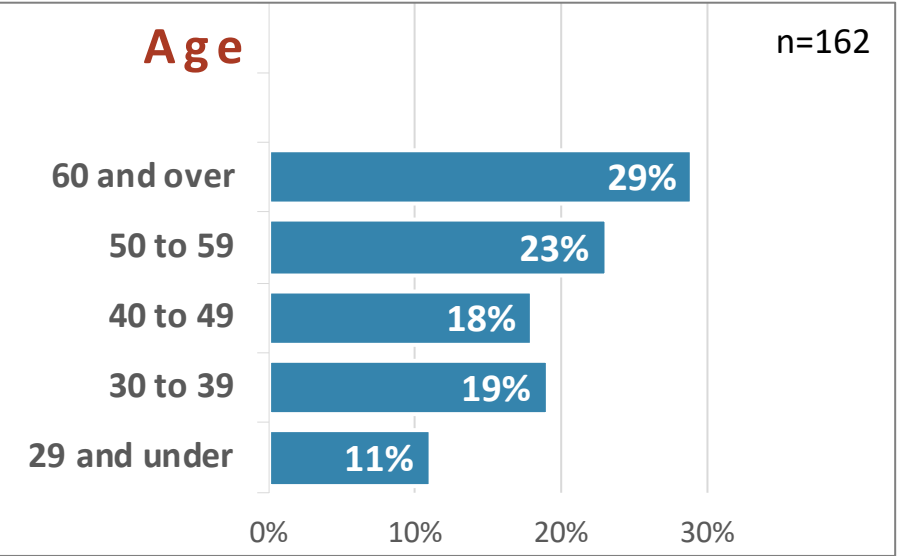
As facility closures are extended or have limited capacity due to physical distancing, restricted revenue opportunities impact an organization's ability to survive as indicated by **13%** of organizations **with a facility** surviving **more than 9 months**, compared to **38%** **without a facility**.

What is your approximate total MONTHLY expenses during "maintenance" phase?



# The Respondents: Artists and Arts Workers

*What We See*  
The type of individuals who responded to the survey



# Artists and Arts Workers: Financial Impact

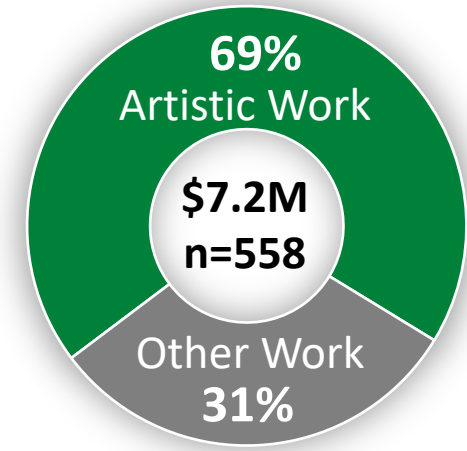
## What We See

Artists and Arts Workers reported more than **\$7M** in confirmed or projected lost income, **69%** of which was from artistic work.

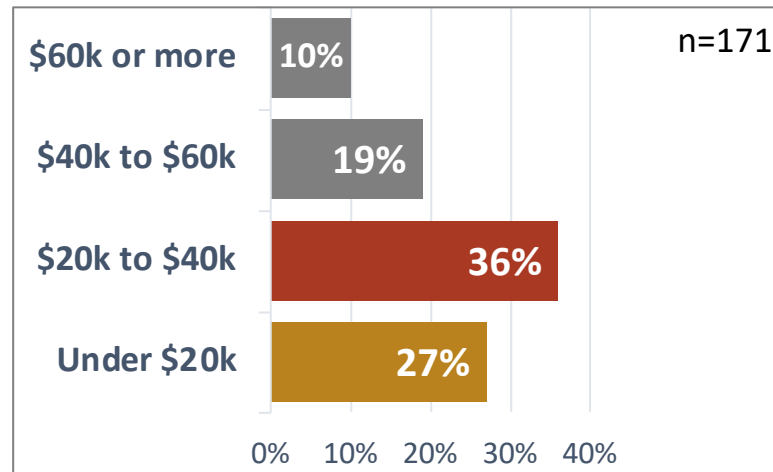
**27%** reported they were projecting their annual income **under \$20k**, while **36%** originally projected **\$20k to \$40k**.

**43%** of respondents are concerned they will **lose more than 75%** of their projected income in 2020.

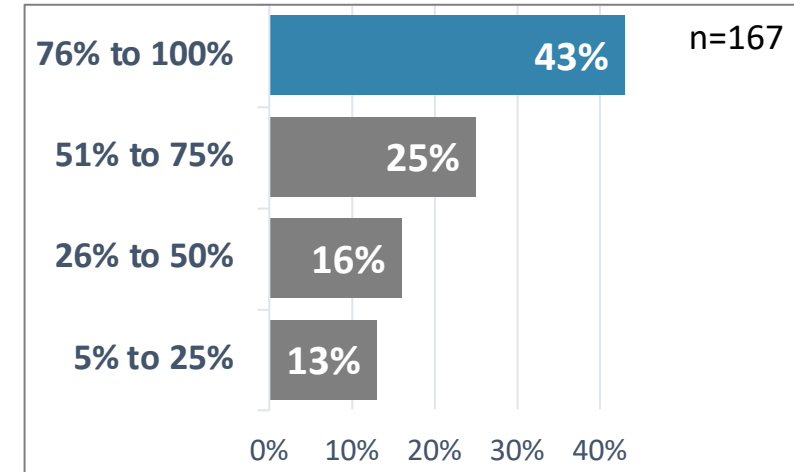
## Confirmed and Projected Lost Income



## What were you originally projecting as your annual income for 2020?



## What percentage of your income may be lost due to COVID-19?



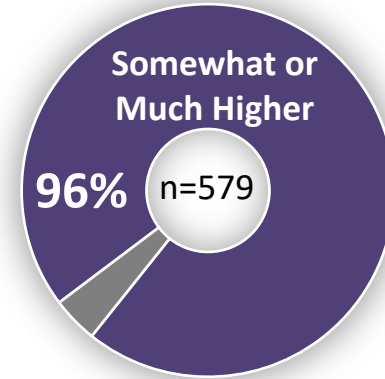
## All Respondents: Mental Wellbeing

### What We See

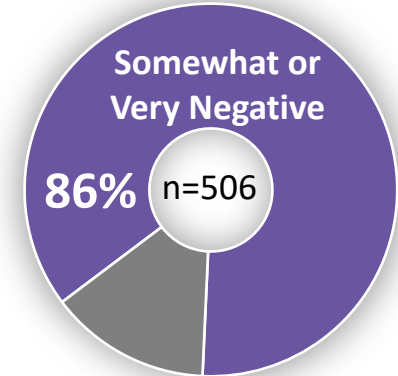
COVID-19 has had significant impact on the mental health of artists and arts workers. **96%** report **higher stress and anxiety** which has had a **negative impact (86%)** on their wellbeing.

Access to support is essential during times of crisis. **64%** reported they were somewhat or very **positive** they had the tools to support their team or their own mental wellbeing, which leaves **36%** unsure or lacking of tools.

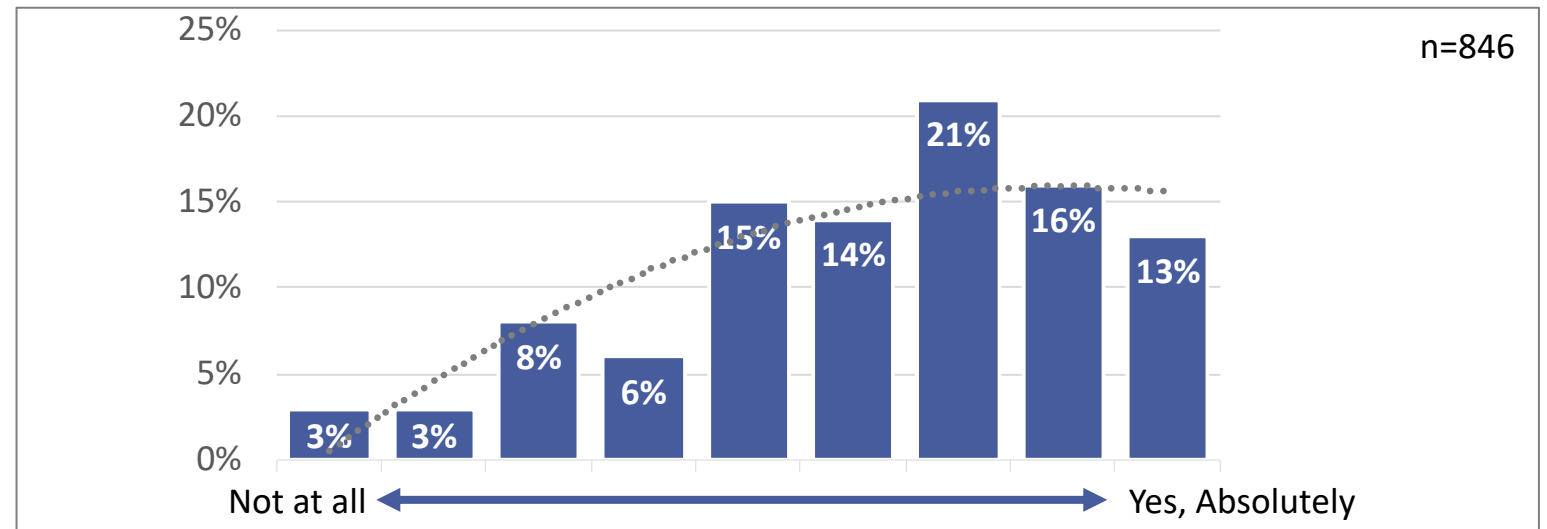
How has your **STRESS & ANXIETY LEVEL** changed because of COVID-19?



Describe the **IMPACT** because of the change?

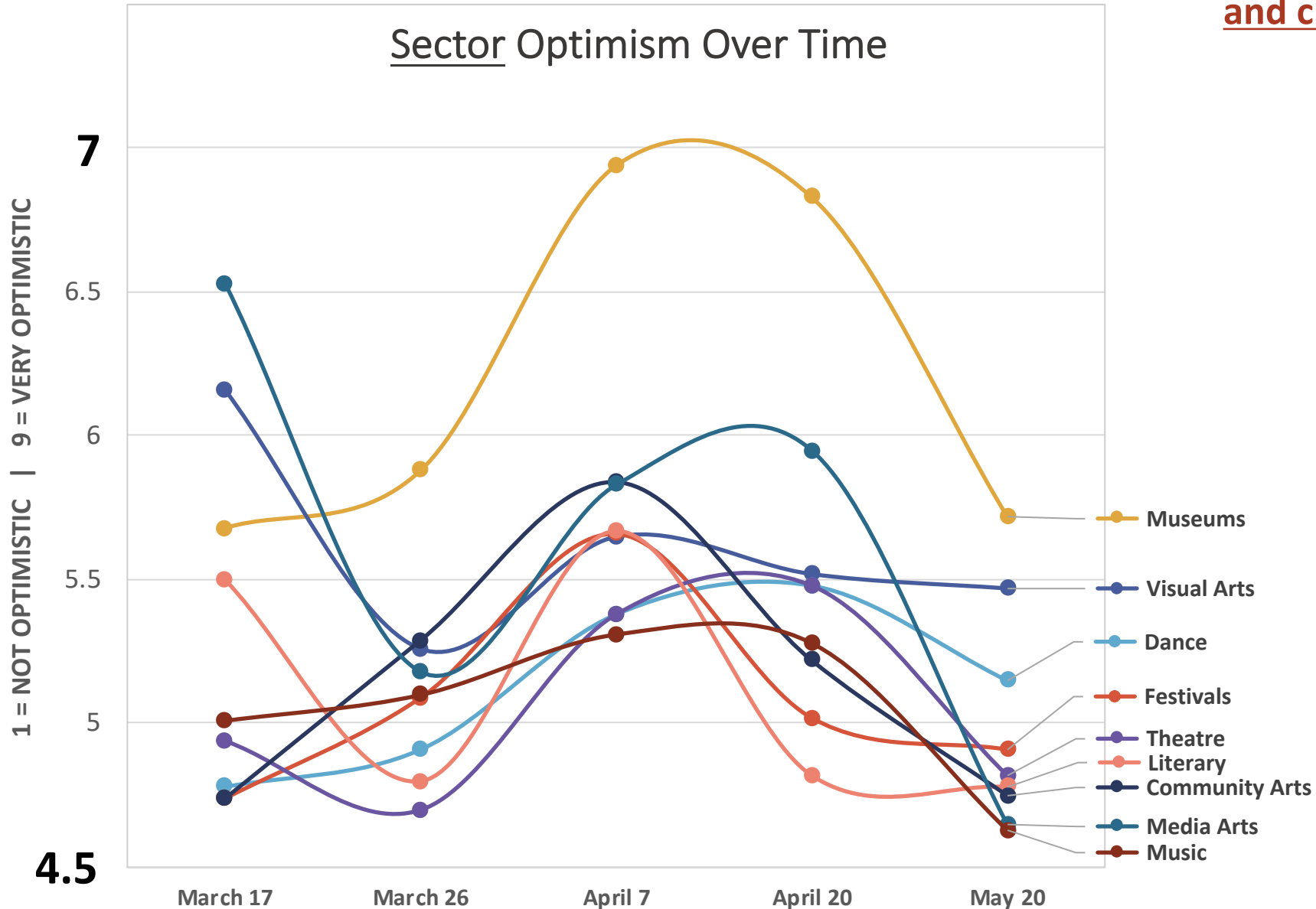


Do you have the tools to support your own/team's mental wellbeing?

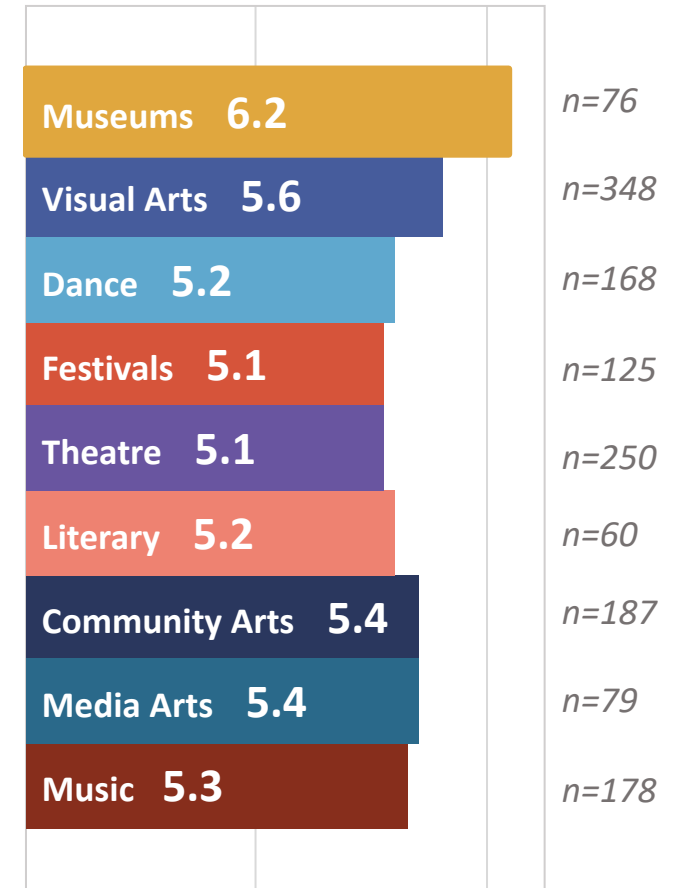


# All Respondents: Sector Optimism

How optimistic are you that the **arts** and culture sector in B.C. will recover?



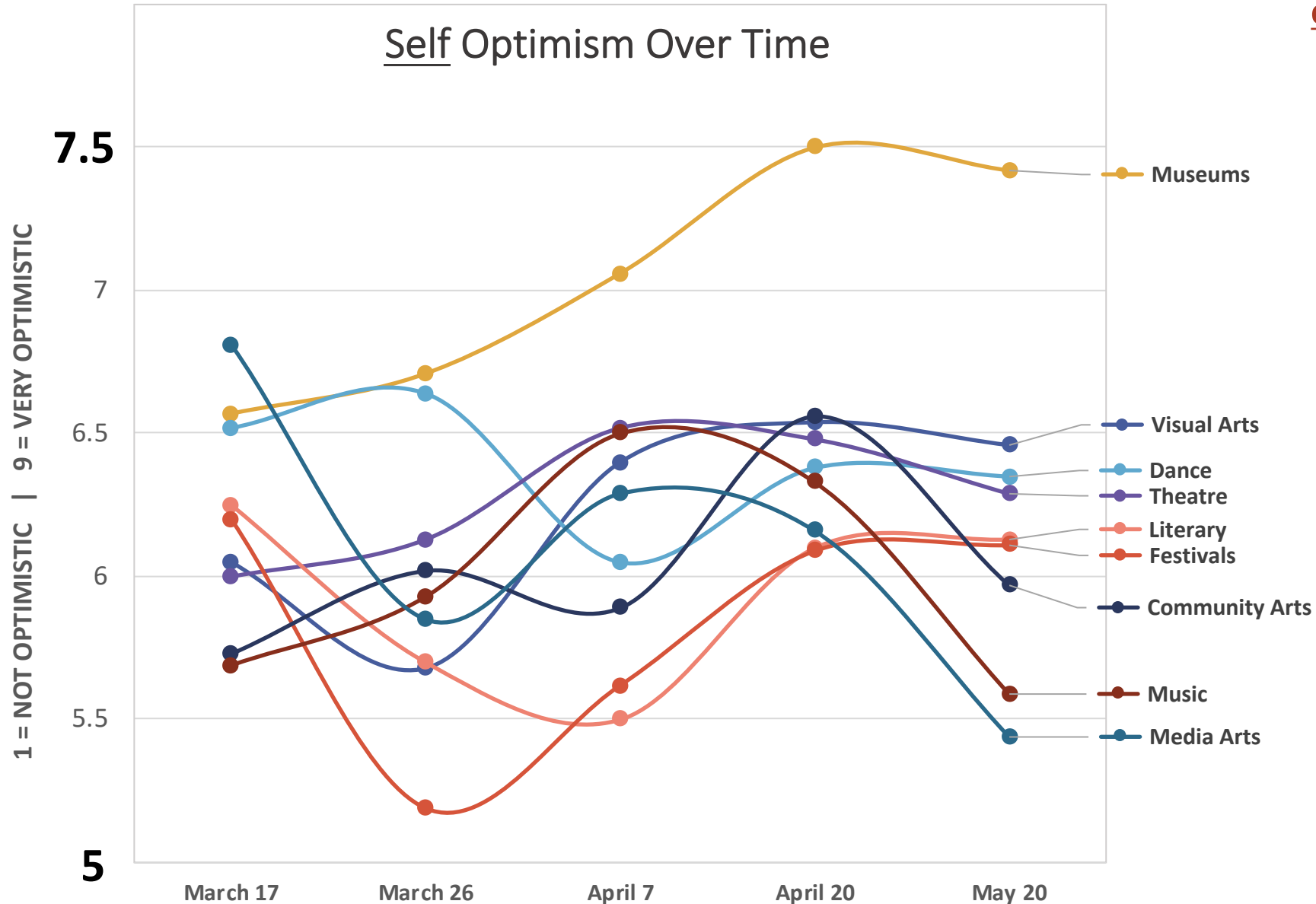
## Average by Discipline



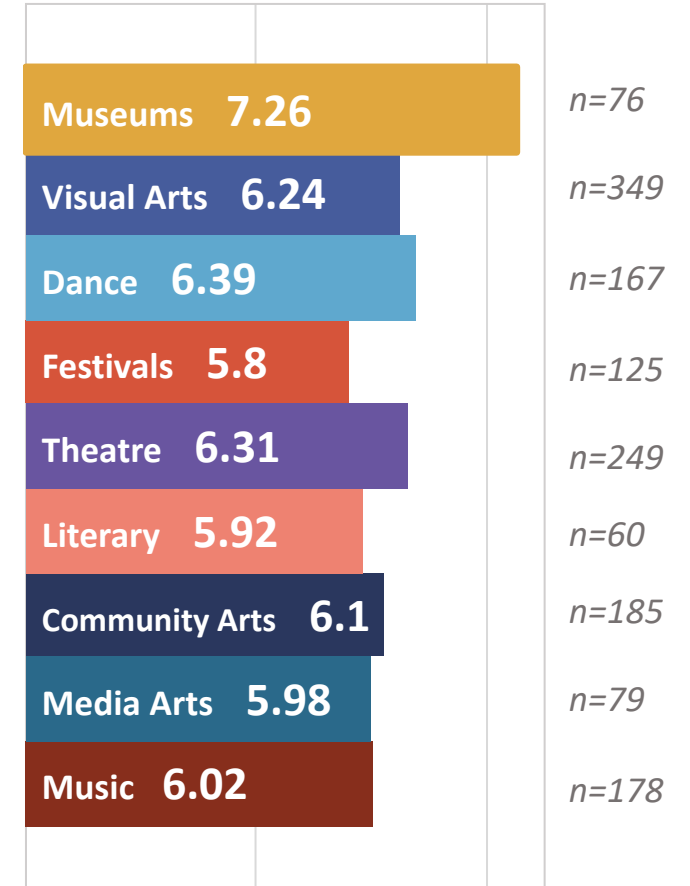
1 = NOT OPTIMISTIC | 9 = VERY OPTIMISTIC

# All Respondents: Self Optimism

How optimistic are you for your, or your organization's, ability to recover?



### Average by Discipline



1 = NOT OPTIMISTIC | 9 = VERY OPTIMISTIC